



Anaheim Transportation Network
Board of Directors and General Membership
Meeting Minutes
Wednesday, May 27, 2015
3:00 P.M. – 5:00 P.M.
Anaheim Regional Transportation Intermodal Center
2nd Floor Conference Room
2626 East Katella Avenue, Anaheim, CA 92806

ATN Board Members in Attendance:

Jerry Alder, GardenWalk
Jay Burress, AOCVCB
Ron Kim, Prospera
Tom Morton, City of Anaheim
Bill O'Connell, Stovall's Hotels
Paul Sanford, The Anabella

ATN Staff Present:

Diana Kotler, ATN
Barbara Adams, ATN
Lita Aguilar, ATN
DeAndre McCall, ATN
Belinda Trani, ATN

ATN Legal Counsel:

Fred Whitaker, Cummins & White, LLP

ATN Members Present:

Ex-Officio Members:

Felicia Adams, First Transit

Members of the Public Present:

Rick Bacigalupo, OCTA
Eric Estell, First Transit
Mark Gaughan, Genesee Group
Linda Johnson, City of Anaheim
Bharat Patel, Castle Inn
Benito Perez, First Transit
Todd Priest, Curt Pringle & Associates
Steve Wilks, IBI Group
Sue Zulke, OCTA



At 3:08 pm, due to lack of a quorum Legal Counsel Whitaker allowed for the May ATN Board of Directors meeting to begin with the special presentation for the Operator of the Month and Quarter and the Operational Report from First Transit.

WELCOME & INTRODUCTIONS

1. Presentation of a Resolution to:

- a. Alba Villa Franco Solorzano – Operator for the Month of April 2015 was not present at a meeting. Award and Operator of the Month plaque will be presented to the driver at a later time.
- b. Benito Perez – Operator of the Quarter

OPERATIONAL REPORT:

Agenda Item 9 – ART Operational update – monthly report provided by First Transit, Inc.

Felicia Adams, First Transit Operations Manager reported that First Transit has 131 full-time equivalent positions eligible for fringe benefits. First Transit lost 10 – 15 drivers per month for the past few months.

Chairman Sanford asked for reasons First Transit is losing drivers? Ms. Adams responded that First Transit is in competition with their new OCTA, Greyhound and other transit operators in the area and are not able to compete with the hourly wage. Ms. Adams indicated that new drivers are starting on Saturday.

Ms. Adams was asked about the retention rates from a typical training class. She indicated that retention rate ranges from 40 to 50%. Director Kim asked why we are losing 40 – 50% of the drivers? Ms. Adams responded that the attrition rate is due to some drivers not passing the training, commercial license test, cannot afford to take the commercial license test and/or are waiting to work for another transit agency. Approximately 60 drivers are going through training program in preparation for the summer peak season.

Director O'Connell asked if with 60 extra drivers coming on, would this be adequate for the summer? Ms. Adams replied yes.

The ATN Board of Directors meeting was called to order at 3:15 pm, with arrival of Director Burress.

ADDITIONS/DELETIONS TO THE AGENDA

Executive Director Kotler requested addition of an item to the Agenda. The item will be considered in a Closed Session. Two-thirds vote of the ATN Board of Directors is required for all additions and deletion to the ATN Board of Directors meeting agenda.



Motion by Sanford/Morton to add the closed session item to the Agenda

Ayes: Alder, Burress, Kim, Morton, O'Connell, Sanford

Noes: None

PUBLIC COMMENTS

None

SPECIAL CALENDAR:

CONSENT CALENDAR

2. Receive and approve minutes of the ATN Board of Directors held on Wednesday, April 22, 2015
3. Receive and file status report pertaining to the Anaheim Transportation Network operations ATN Focus Area Reports – April 2015
4. Receive and file ART Operating Reports – February 2015, Mileage & Road Call Reports April 2015, and Safety & Security Report
5. Receive and file ATN membership report for April 2015
6. Receive and close financial reports for the period of March 2015 and electronic payments for May 2015
7. Receive and file customer service summary for April 2015
8. Receive and file sales report summary for April 2015

Motion Sanford/Burress to receive and approve minutes of the ATN Board of Directors meeting held on Wednesday, April 22, 2015; receive and file status report pertaining to the Anaheim Transportation Network operations ATN Focus Area Reports – April 2015; Receive and file ART Operating Reports – February 2015, Mileage & Road Call Reports April 2015 and Safety & Security Report; Receive and file ATN membership report for April 2015; Receive and close financial reports for the period of March 2015 and electronic payments for May 2015; Receive and file customer service summary for April 2015; and Receive and file sales report summary for April 2015.

Ayes: Sanford, Alder, Burress, Kim, Morton, O'Connell,

Noes: None

ACTION CALENDAR:

9. Appoint Bharat Patel with Castle Inn and Suites to the Anaheim Transportation Network Board of Directors through December 2016, the remaining term of vacant position



Executive Director Kotler reported that in March 2015, ATN staff learned that Francois Khoury who was elected to the Board of Directors in November 2015 resigned from his position as General Manager of the Embassy Suites Anaheim North, was no longer in Anaheim and was no longer able to serve in his capacity on the ATN Board of Directors.

Pursuant to ATN By-Laws, Section 4.5 Vacancies, and through discussions with the ATN Chairman, that Bharat Patel representing the Castle Inn & Suites is recommended for appointment to the ATN Board of Directors. The remaining term for this Board position is through December 2016.

As a veteran of the hospitality industry, Mr. Patel is ingrained in the Anaheim community and would provide benefit and perspective to the ATN Board of Directors.

By Motion Sanford/Morton moved to appoint Bharat Patel with Castle Inn and Suites to the Anaheim Transportation Network Board of Directors through December 2016, the remaining term of vacant position.

Ayes: Alder, Burress, Kim, Morton, O'Connell, Sanford

Noes: None

Director Morton asked about the number of people needed for a quorum. Executive Director Kotler replied that it was six (6); however, now that Mr. Patel has been appointed, the quorum is now seven (7).

10. Pursuant to the Public Outreach Workshops and Public Hearing held on April 23, 2015, approve final Anaheim Transportation Network Title VI Plan. Direct staff to adopt and implement policies and procedures approved by the ATN Board of Directors in the fore mentioned Plan and including:
 - A. Limited English Proficiency Plan
 - B. Public Participation Plan; and
 - C. ADA Complementary Transportation Plan

Executive Director Kotler explained that consistent with the Anaheim Transportation Network's (ATN) Public Participation Plan (PPP), ATN conducted public outreach and subsequently held a Public Hearing to gather the public's input prior to the adoption of the ATN Title VI Plan and related documents: 1) Limited English Proficiency Plan; 2) Public Participation Plan; and 3) ADA Complementary Transportation Plan. Public workshops were held at the ATN office at 1354 South Anaheim Boulevard, Anaheim and at the Anaheim Regional Transportation Intermodal Center (ARTIC) at 2626 East Katella Avenue, Anaheim on April 8, 2015 and April 9, 2015, respectively. The ATN Board of Directors held a public hearing at its April 22, 2015 Board of Directors to accept additional public comments in regard to the ATN's Title VI Plan.



Upon completion of the public participation process, the ATN Board of Directors shall adopt its Title VI Plan, and supporting plans to ensure full compliance with the provision of public transportation service in compliance with federal guidelines. Adoption of these plans guarantees availability of public transportation services for populations with limited English proficiency, disabled communities, minority and local low income populations, as well as a guarantee that Anaheim Resort Transportation (ART) services are provided without exclusion or discrimination on the grounds of race, color or nationality, or through creation of barriers to the ART system. Upon approval of these documents mentioned above, staff will remit the ATN's Title VI plan to Orange County Transportation Authority (OCTA).

ATN 2015 Title VI Plan is consistent with the Plan approved by the Board in 2012 and includes additional provisions required of public transit operators whose fleet exceeds the 50-bus threshold. These additional elements provide an additional level of evaluation of potential impacts on minority populations such as:

- Limited English Proficiency Plan (LEP) – accommodation of populations who do not speak English as their primary language and have limited ability to read, speak, write or understand English. To comply with the LEP requirements, the ATN has programs and services to accommodate LEP populations.
- Public Participation Plan (PPP) – availability of procedures that allow for, encourage, and monitor participation of all citizens in the ATN service area, including but not limited to low income and minority individuals, and those with Limited English Proficiency (LEP). The goal of the PPP is to offer real opportunities for the engagement of all citizens of the ART system service area.
- American with Disabilities Act (ADA) Complementary Paratransit Plan – availability of ADA Complementary Paratransit Plan paratransit services that are “comparable” to the fixed route service levels and availability. ATN contracts with OCTA for the provision of ADA Complementary Paratransit services.

In conclusion, the ATN is committed to the enforcement of US DOT's Title VI regulations and will provide the most effective and efficient public transit service possible, with full accountability to the constituency we serve. Through these established service standards and policies, ATN will ensure that no person, or group of persons, shall be discriminated against with regard to the routing, scheduling, or quality of transit service based on race, color or national origin.

The Title VI Plan, Limited English Proficiency Plan, Public Participation Plan and ADA Complementary Transportation Plans are all available for review on the ATN Website attached to Item 11 on the May 2015 Board of Directors Agenda. A set of these documents are also available here at the Board meeting for anyone wishing to review them at this time.



By Motion Morton/Kim pursuant to the Public Outreach Workshops and Public Hearing held on April 23, 2015, approve final Anaheim Transportation Network Title VI Plan. Direct staff to adopt and implement policies and procedures approved by the ATN Board of Directors in the fore mentioned Plan and including: Limited English Proficiency Plan, Public Participation Plan; and ADA Complementary Transportation Plan

Ayes: Alder, Burress, Kim, Morton, O’Connell, Patel, Sanford

Noes: None

11. Approve Anaheim Transportation Network (ATN) Consultant Selection Ad Hoc Review Committee’s recommendation to award consulting services agreement to IBI Group, Inc. in response to the Anaheim Transportation Network RFP #2015-003 -- Integrated Transportation and Capacity Building Plan in the amount not to exceed \$320,000. Direct staff to proceed with agreement negotiations and authorize Executive Director to execute agreement upon concurrence from ATN legal counsel

At its January 27, 2015, ATN Board of Directors meeting, the Board authorized release of the Request for Proposals (RFP) #15-003 -- Integrated Transportation and Capacity Building Plan. This study effort is funded by a grant from the California Department of Transportation (Caltrans) in the amount of \$160,000, with matching funds provided by the Anaheim Tourism Improvement District (ATID) in the amount of \$255,000.

ATID appropriation will be available starting July 1, 2015. ATID funds will be used as follows:

ATID FUNDING BUDGET	
TASK	BUDGET
Consultant Work Effort	\$160,000
ATN Staff Time	\$ 50,000
Legal Review of Governance Structure & Institutional Options (Cummins & White)	\$ 10,000
Governance Relations (Curt Pringle & Associates)	\$ 25,000
Contingency	\$ 10,000

Total project funding and budget for the ATN’s Integrated Transportation and Capacity Building Plan is \$415,000 and is presented in the table below.

INTEGRATED TRANSPORTATION AND CAPACITY BUILDING PLAN BUDGET

TASK	BUDGET
Total Consultant Work Effort (50% Caltrans & 50% ATID funding)	\$320,000
ATN Staff Time	\$ 50,000
Legal Review of Governance Structure & Institutional Options (Cummins & White)	\$ 10,000



Governance Relations (Curt Pringle & Associates)	\$ 25,000
Contingency	\$ 10,000
TOTAL BUDGET	\$415,000

Executive Director Kotler explained the specifics of Caltrans and ATID grants.

The primary purpose of the study and the underlying Scope of Work are based on the philosophy that the completion of Anaheim Regional Transportation Intermodal Center (ARTIC) represents an institutional change and/or shift in transportation operations in Anaheim and provides a gateway for future transportation improvements in the City of Anaheim. As planned future transportation initiatives, such as Anaheim Rapid Connection (ARC), come to fruition, the ATN needs to plan for these transportation enhancements and to determine operating methodologies for the Anaheim Resort Transportation (ART) services.

The outcomes of the study will enable the ATN Board of Directors to deliberate and establish a policy direction to ensure long-term operations, financial sustainability and level of service for ART, as well as the most appropriate institutional structure for the ATN. The goals of the Integrated Transportation and Capacity Building Plan are:

1. Plan and evaluate ART operating parameters to integrate transportation services with the development of ARC;
2. Research, assess, and if necessary, recommend ATN's institutional structure most suitable for future operations. Evaluate governance options to ensure ATN has capacity and legal facility to provide necessary transportation services, in concert with transportation initiatives planned for Anaheim; and
3. Develop a sustainable long-term financial operations plan for ATN and its transportation services. Evaluate current financial participation structure in The Anaheim Resort® and present financial alternatives for financing of future transportation operations. In addition, evaluate financial participation levels and options for other areas of the city, with similar mitigation requirements, and recommend an integrated financial investment plan for all City of Anaheim Specific Plan areas. Executive Director Kotler also said that a Luggage Concierge Program is the last step of the study.

To ensure strong community support and participation, staff recommends establishing a Task Force representing diverse interests of the city and business community. Composition of this Task Force should include representation of the ATN Board of Directors, ATN legal counsel and government relations teams, City of Anaheim, business and destination interests in The Platinum Triangle®, development community, associations, and other pertinent interested parties. The study will perform the detailed assessment of transportation services, work with the variety of stakeholders, identify needs and



opportunities for service, and identify the steps that would be needed to pursue and implement those opportunities, most importantly a revenue stream to involve a participation structure. Any decision to implement the recommendations will rest with the ATN Board of Directors.

This study effort will be stakeholder driven to formulate a vision for ideal transportation operations in the existing and proposed service areas and determine future transit needs and formulate alternatives for transportation services

To select the best qualified consulting team, ATN issued RFP #15-003 on March 12, 2015. The document was distributed to over 70 consulting firms. On March 26, 2015, twelve (12) consulting firms attended a pre-proposal conference and on April 24, 2015 ATN received three (3) proposals from the following consulting firms:

1. IBI Group
2. Iteris
3. Nelson Nygaard

A Review Committee representing the ATN Board of Directors, funding agencies and ATN staff reviewed proposals to prepare a recommendation for the full Board of Directors. The review of the received proposals was conducted in a two-step process -- review of the proposals and development of a short-list of qualified firms and interview of the selected consulting firms. Upon completion of the proposal review process, two firms -- IBI Group and Iteris -- were invited to the interviews. This decision was based on the following scoring outcome.

PROPOSAL SCORING/RANKING

<u>FIRM NAME</u>	<u>SCORE</u>
IBI Group	87.13
Iteris	79.99
Nelson Nygaard	66.00

The two finalists participated in an interview process on Friday, May 15, 2015. A list of questions developed by the Review Committee was provided in advance. Consulting firms were asked to make a presentation based on these questions and then participate in an open discussion with the committee members. Based on the information presented and discussed at the interview, the final scores are presented below.



INTERVIEW SCORING/RANKING

<u>FIRM NAME</u>	<u>SCORE</u>
IBI Group	94.14
Iteris	83.57

Based on the comprehensive selection process, ATN RFP #15-003 Review Committee is recommending an award of the agreement to conduct Integrated Transportation & Capacity Building Study to IBI Group. Executive Director Kotler thanked the Board members who participated in the process to evaluate the proposals received for this study. Executive Director Kotler introduced Steve Wilks with IBI who will be their Project Manager.

Director Morton noted that IBI had quoted \$320,000; Nelson Nygaard's quote was \$219,000 (under the budget) and that Iteris' quote was over the budget. He asked if the respondents were aware of the budget for project? Executive Director Kotler replied that consultants find ways to find out the budget.

Director O'Connell asked if we have commitment date for the consultant to finish the project? Executive Director Kotler replied, yes, the project will begin in June and the consultant will have 18 months to finish.

Director O'Connell asked if our project will have anything to do with ARC? Executive Director Kotler replied, no, the project is just for ATN. However, ATN will be working with Linda Johnson to complement their program.

Chairman Sanford commented that the presentation from Iteris was missing a great deal information.

By motion: Sanford/Burress approve Anaheim Transportation Network (ATN) Consultant Selection Ad Hoc Review Committee's recommendation to award consulting services agreement to IBI Group, Inc. in response to the Anaheim Transportation Network RFP #2015-003 -- Integrated Transportation and Capacity Building Plan in the amount not to exceed \$320,000. Direct staff to proceed with agreement negotiations and authorize Executive Director to execute agreement upon concurrence from ATN legal counsel.

Ayes: Alder, Burress, Kim, Morton, O'Connell, Patel, Sanford

Noes: None

BOARD WORKSHOP:

12. Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at June 2015 ATN Board of Directors meeting



Board of Directors Budget Workshop was presented by the Executive Director Kotler for Fiscal Year 2015/16 Operating Budget. Full presentation is attached for review.

Todd Priest of Curt Pringle and Associates asked what is included in Other Revenue? Executive Director Kotler replied that Other Revenue includes Advertising and Transportation Demand Management programs. Mr. Priest further asked what new hotels are being built. Executive Director Kotler replied that currently there are five (5) properties under construction that will be coming online in 2015 and early 2016.

Chairman Sanford asked what is included in Fringe Benefits? Executive Director Kotler replied that Medical and Personal Time Off are the Fringe Benefits. Chairman Sanford also asked about revenue from mobile ticketing. Executive Director Kotler said that ATN will not realize gain in the first year of the program and that we need to stay with it and the technology. The mobile ticketing also promotes ATN, ARTIC, etc.

Chairman Sanford asked if we have allocated anything for marketing staff to train and promote ART. Executive Director Kotler said, yes, we have consolidated interns and social media. Additionally, ART has just hired Cristina Montoya to the Marketing team. Ms. Montoya comes from the Hospitality industry and has an MBA. Chairman Sanford asked that Ms. Montoya give her top five (5) goals at the next Board meeting.

Chairman Sanford asked why the cost of supplies has gone up? Executive Director Kotler said that the cost of uniforms is the primary reason. First Transit does not provide uniforms because they will charge a premium for this service. ATN supplies drivers with five (5) shirts, a vest, a hat and a windbreaker jacket. We are looking to take the uniform provision function outside to a uniform company who can supply the uniforms on site at ATN. Chairman Sanford replied that his organization does this and that we may receive a savings. He also said that we may need to put the project out on an RFP.

Director Morton asked why the salary line of the budget shows a 7% increase year to year? Executive Director Kotler replied that ATN had a contractor for bus washing. This contract has been terminated and now ATN staff do the bus washing and fueling resulting in increased personnel.

Chairman Sanford asked if our staff is going to CTA training to promote ART and that we should try and get more training for employees. Executive Director Kotler replied that we currently train the drivers. The top drivers are rewarded through the Driver of the Month program. Each Driver of the Month gets to go to Certified Tourism Ambassador (CTA) training. The Operator of the Year gets to go to Disney U.

Chairman Sanford asked what are the Automated Passenger Counting, Electronic Pre and Post Inspection and A/C containment items mentioned in the Capital Improvement Program (CIP)?



Executive Director Kotler said that on Core ART we also must calculate the revenue on passenger miles. This is mandatory because we get Federal funds. Currently it takes 20 hours per week of data entry to record this information and that the Automated Passenger Counting system will eliminate this cost.

Executive Director said that the Pre and Post trip inspections are performed manually by the drivers. This takes a lot of time not only for the driver to do the inspection, but also for data entry. Another cost associated with this requirement is that it uses an enormous amount of paper. An Electronic Pre and Post-Inspection would bring significant savings in labor and materials.

Finance Manager McCall said that the A/C Containment System is in regard to the air conditioning on the bus. He said that has to do with bus washing and is considered to be preventative maintenance.

Executive Director Kotler added that ATN usually looks at a fare restructure every four (4) years; however, We are not ready to do to this at this time due to the new Integrated Transportation and Capacity Building study we are having done for ATN.

Director Kim said that the revenue calculations are conservative. He asked why they are coming in under and increased on the budget. Finance Manager McCall said that there are various adjustments made including that we have now taken some functions in house and the Caltrans grant has not been realized in 2015. He also said that he had to make adjustments due to Route 20 Toy Story. We had assumed that we would provide more service for the Disney Corporation; however, we do not have enough buses. Also the bus motors have had issues which also reduced the number of vehicles available to accommodate all services.

Chairman Sanford asked if we should have a budget subcommittee? The Board of Directors indicated that there is no need for a separate Budget Sub-Committee at this time and pending final adjustments, the budget is ready for presentation and adoption at the June ATN Board of Directors meeting.

STATUS UPDATE:

13. Transportation services to the beach communities via ARTIC. Partnership with OCTA, Metrolink, San Clemente Chamber of Commerce and Anaheim/Orange County Visitor & Convention Bureau

Executive Director Kotler said that digital and printed collateral materials have been developed for OCTA and Metrolink. The official start of the promotion was to be over Memorial Day weekend.

14. Union vote by First Transit drivers – Teamsters Local 952

Executive Director Kotler reported that the official Union vote was held on May 15th and that the outcome was for the Union. She said that Local 952 will be the bargaining unit.



Chairman Sanford asked if anyone is working on compliance? Legal counsel Whitaker said that this is an issue for First Transit, is it not an ATN issue.

The Public Meeting was adjourned at 4:26 pm to begin the Closed Session.

CLOSED SESSION:

15. Conference with Legal Counsel – Anticipated Litigation

Significant exposure to litigation pursuant to Government Code Section 54956.9(b).

Additional item was added to the closed session. A total of two matters were discussed in the closed session as follows:

Significant exposure to litigation pursuant to Government Code Section 54956.9(b):
Director of Operations Lita Aguilar and Contract Administrator Diana Kotler (2 matters)
Reconvene ATN Board of Directors Meeting. Report from ATN Legal Counsel

The ATN Board of Directors meeting reconvened at 5:13 pm. Legal counsel made a report.

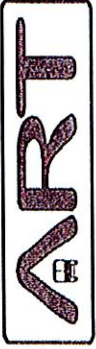
The Board Meeting was adjourned at 5:15 pm.



Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at the June 2015 ATN Board of Directors meeting

BOARD WORKSHOP

- ▶ The Anaheim Transportation Network (ATN) Fiscal Year 2015/16 Operating Budget
 - A balanced plan of resources and uses of funds
 - Final approval slated for June 24, 2015
- ▶ Balanced budget for fiscal year (FY) 2015/16 utilizing available financial resources required for the provision of ART services
- ▶ Budget Workshop provides an overview of financial resources and plans for each department



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**BOARD
WORKSHOP**

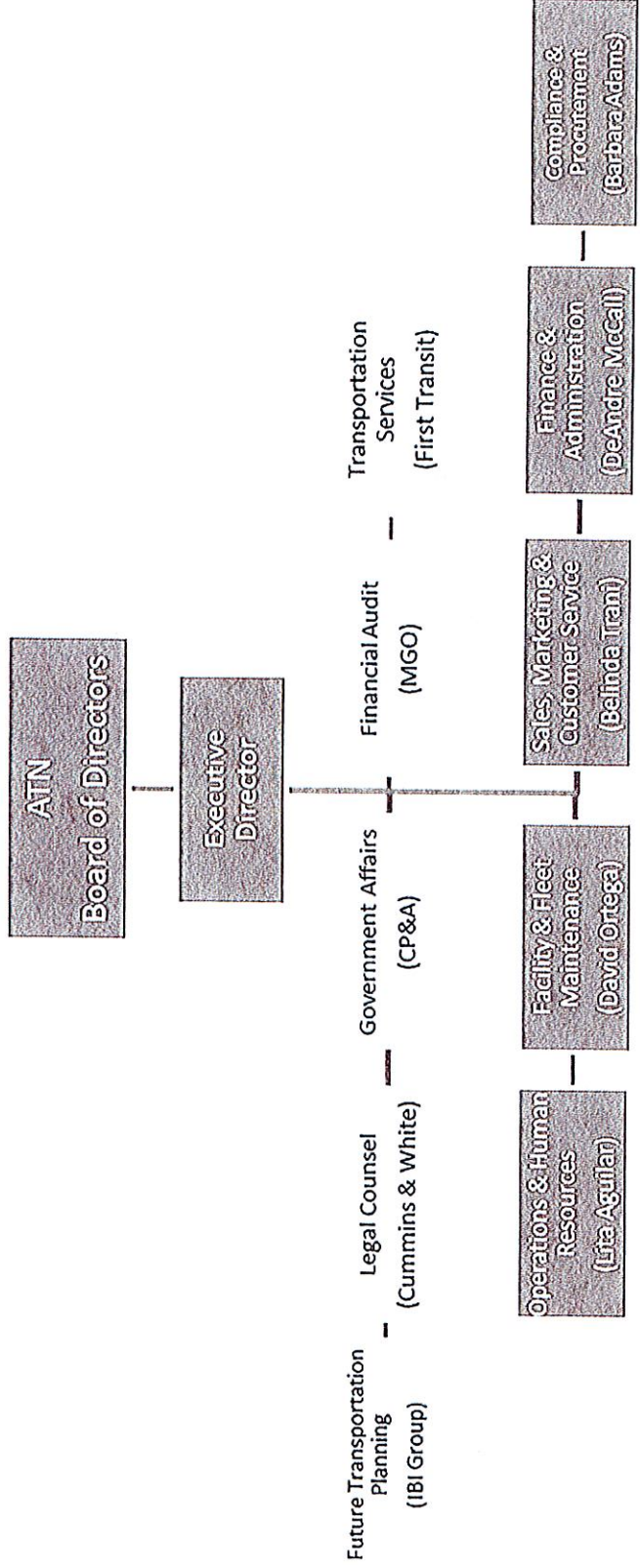
- ▶ Four departments, each responsible for the provision of pre-defined responsibilities.
 - 34 full-time positions
 - 18 part-time positions
 - 18 key contractors



BOARD WORKSHOP

Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at the June 2015 ATN Board of Directors meeting

- ▶ Four departments, each responsible for the provision of pre-defined responsibilities.
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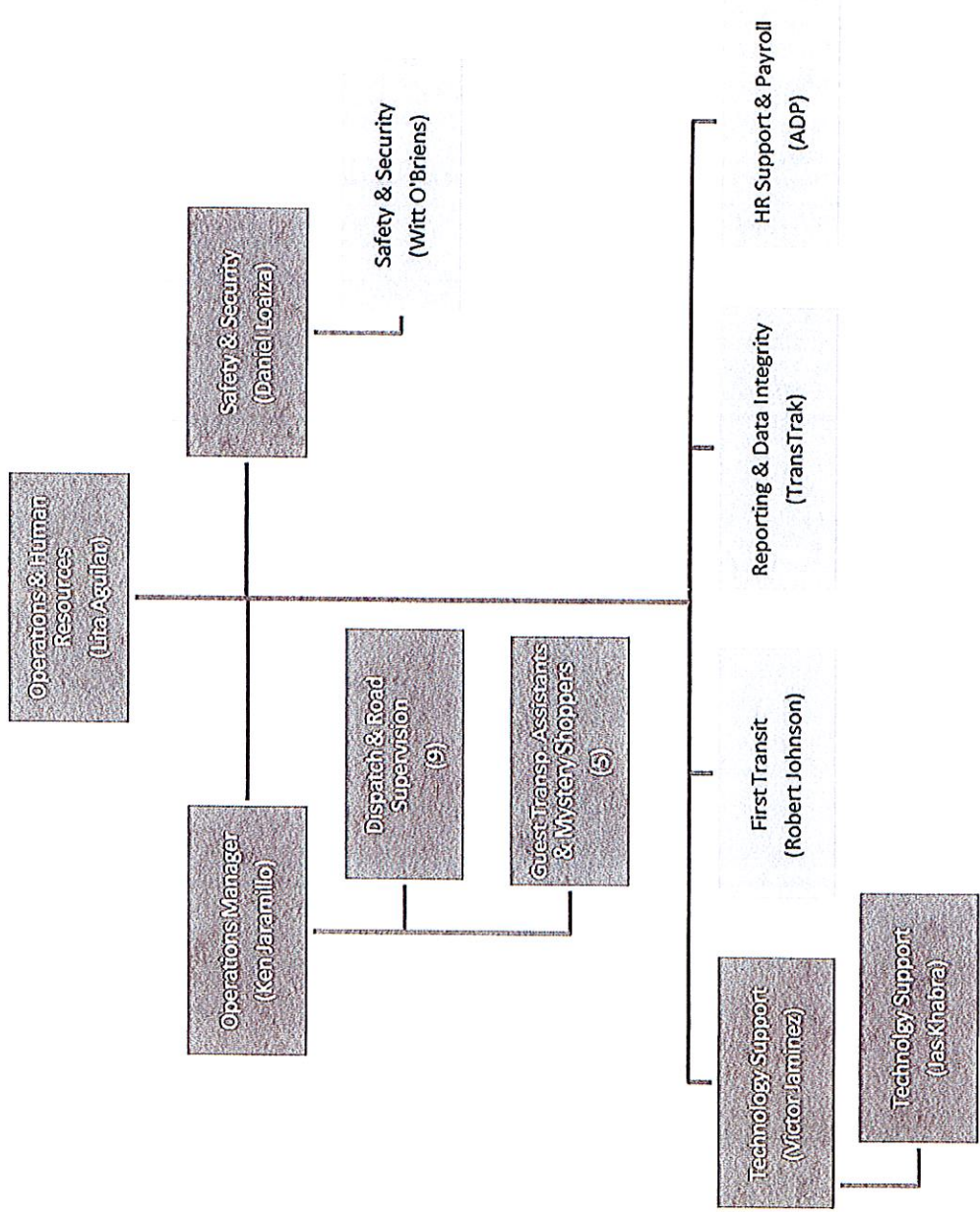




BOARD WORKSHOP

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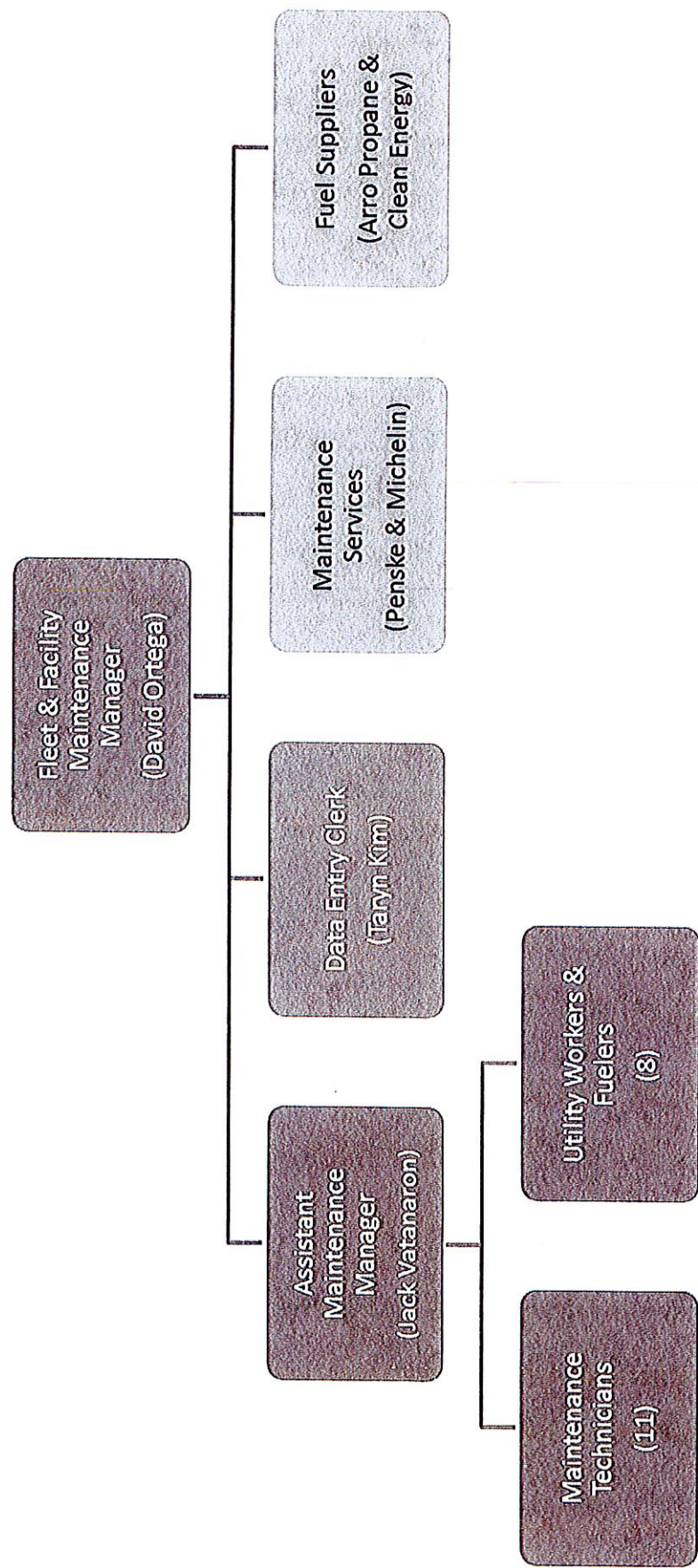
OPERATIONS & HUMAN RESOURCES





Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at the June 2015 ATN Board of Directors meeting

FLEET & FACILITIES MAINTENANCE

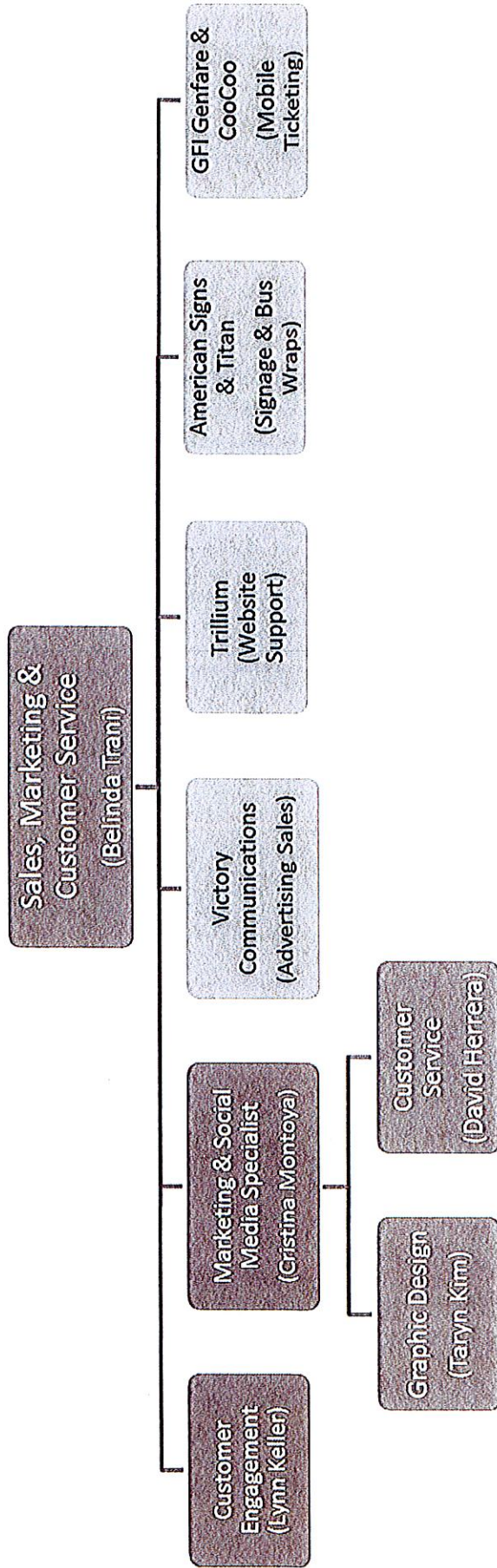




BOARD WORKSHOP

Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at the June 2015 ATN Board of Directors meeting

SALES & MARKETING

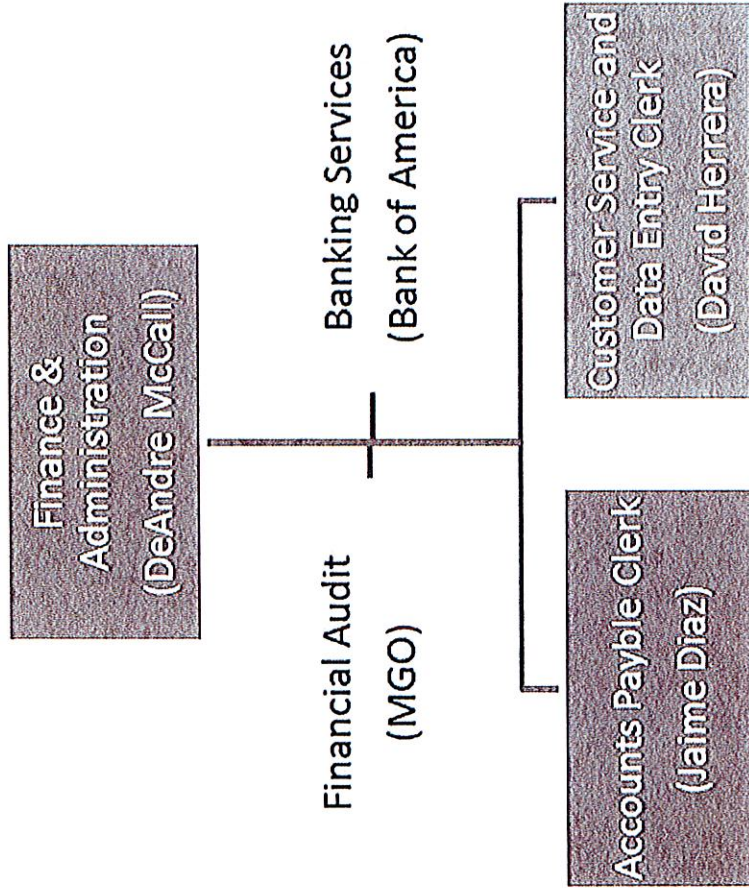




BOARD WORKSHOP

Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at the June 2015 ATN Board of Directors meeting

FINANCE





Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at the June 2015 ATN Board of Directors meeting

**BOARD
WORKSHOP**

- ▶ Budget request submitted to Finance Manager
 - Internal review
 - Conformance with ATN goals
 - Warrant fiscally responsible budget



Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at the June 2015 ATN Board of Directors meeting

- ▶ **Budget request submitted to Finance Manager**
 - Internal review
 - Conformance with ATN goals
 - Warrant fiscally responsible budget

- ▶ **Budget based on programmatic assumptions**
 - Growth of the hospitality community
 - Changes in contract reimbursement and billing rates
 - Expansion of the ATN services to outlining communities
 - Advertising and ticket sales
 - Grant opportunities
 - Other reimbursables



Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at the June 2015 ATN Board of Directors meeting

BOARD
WORKSHOP

► Proposed Revenue Sources

- Assessments – theme parks & destinations
- Auxiliary – equipment leases
- Grants – local & federal
- Lodging establishment & retail assessments
- Passenger fares
- Other Revenue -- alternative fuel tax revenue, advertising, TDM, contract adjustments



Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at the June 2015 ATN Board of Directors meeting

► Proposed Revenue Sources

ATN Revenue Sources		
	FY15	FY16
Assessment <i>(Theme Parks & Destinations)</i>	\$ 5,846,201	\$ 5,575,000
Auxiliary <i>(Equipment Lease)</i>	\$ 120,000	\$ 120,000
Grants <i>(Local & Federal)</i>	\$ 1,289,000	\$ 1,389,000
Hotel & Retail Assessments	\$ 1,728,000	\$ 2,047,000
Passenger Fares	\$ 4,830,193	\$ 5,216,000
Other Revenue <i>(Alternative Fuel Credit, TDM, Advertising)</i>	\$ 1,209,552	\$ 1,256,000
Total	\$ 15,022,946	\$ 15,603,000



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► Proposed Revenue Sources

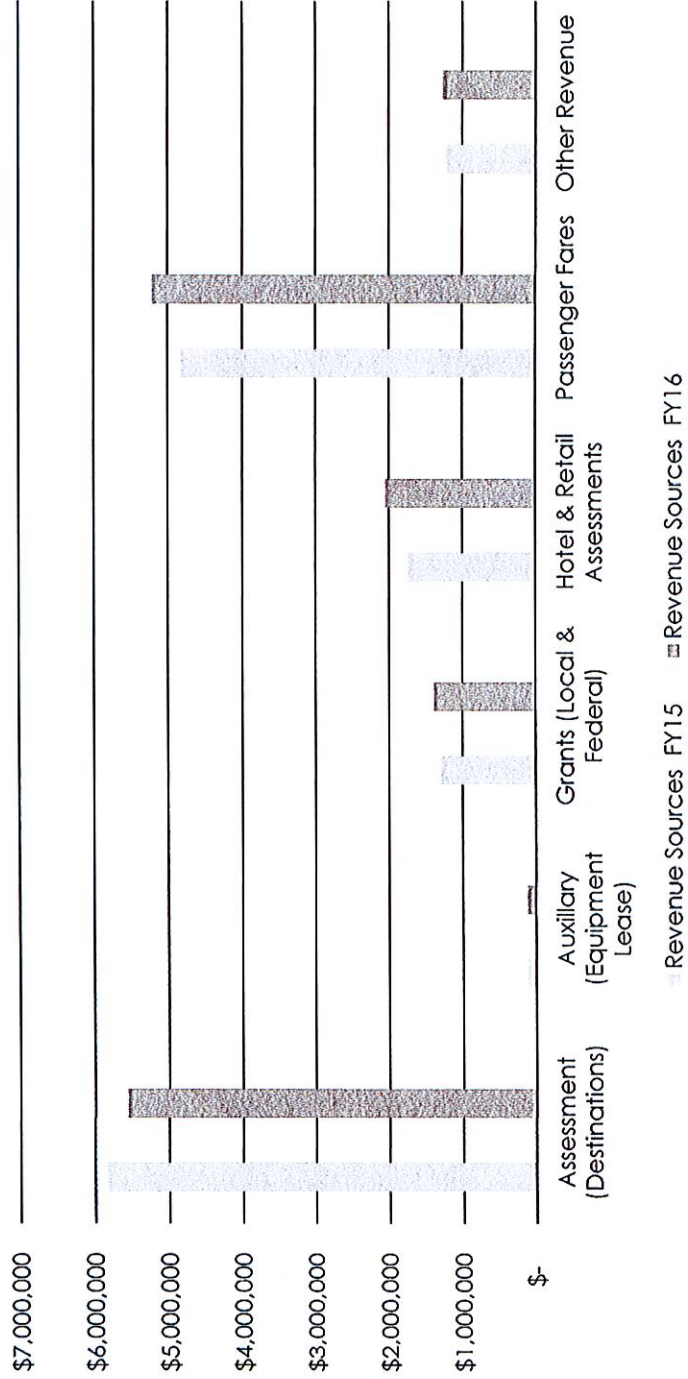
ATN Revenue Sources			
	FY15	FY16	Change
Hotel & Retail Assessments	\$ 1,728,000	\$ 2,047,000	\$319,000
<i>South Coast Plaza</i>			\$115,000
<i>New Resort Properties</i>			\$204,000
Passenger Fares	\$ 4,830,193	\$ 5,216,000	\$385,806
<i>ACC Services – Expansion</i>			\$150,000
<i>Additional Special Events</i>			\$100,000
<i>City-wide Conventions</i>			\$100,000
<i>ART Ticket Sales</i>			\$ 35,806



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► **Proposed Revenue Sources**

ATN REVENUE SOURCES



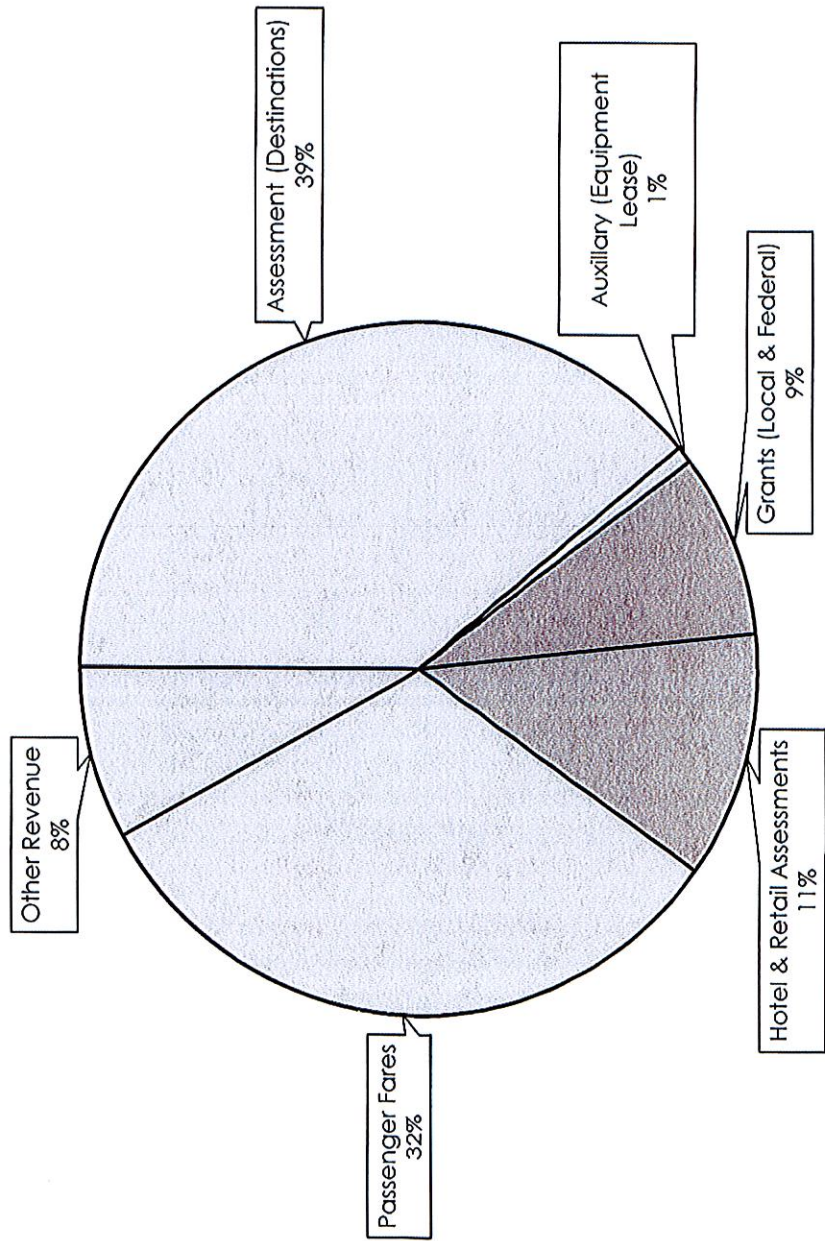
**BOARD
WORKSHOP**

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**ATN
Total Sources of Funds
FY 2015**

- Assessment (Destinations)
- Auxiliary (Equipment Lease)
- Grants (Local & Federal)
- Hotel & Retail Assessments
- Passenger Fares
- Other Revenue



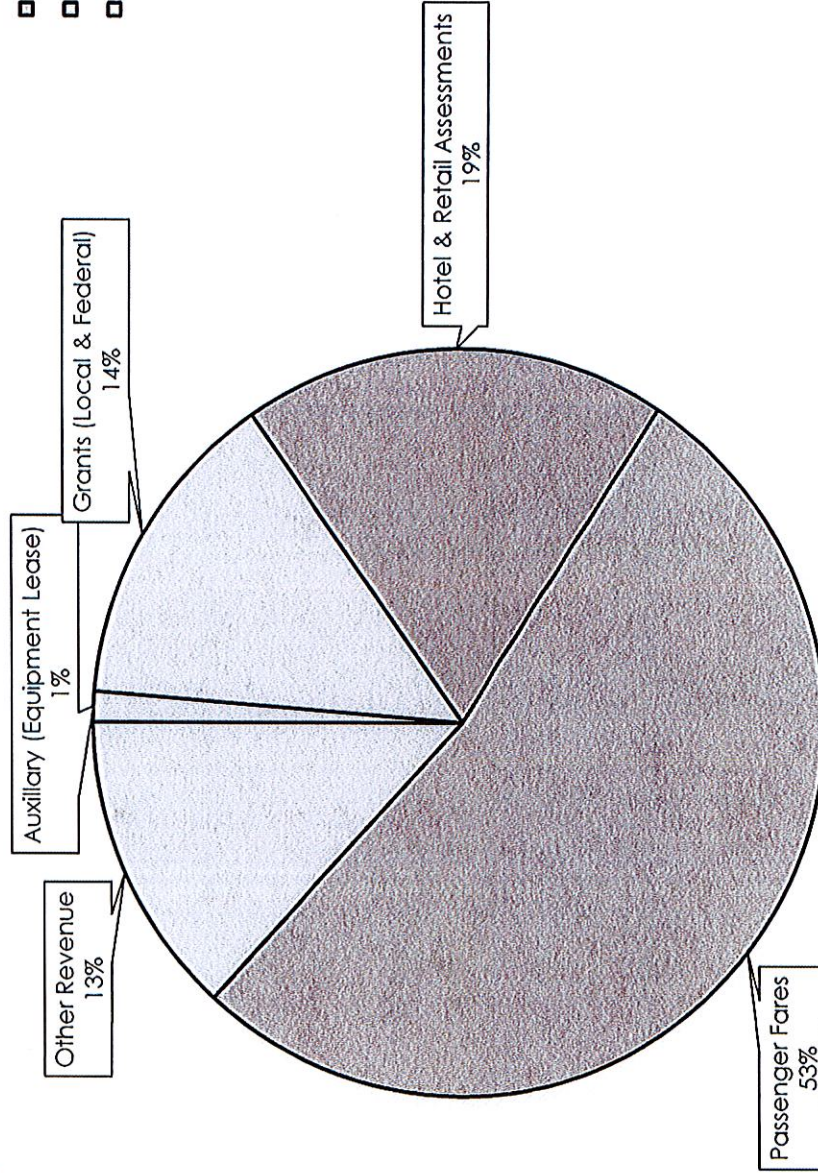


BOARD WORKSHOP

Review and discuss proposed Anaheim Transportation Network (ATN) draft Fiscal Year 2015/16 Operating Budget. Provide guidance for the preparation of the final Fiscal Year 2015/16 Operating Budget for adoption at the June 2015 ATN Board of Directors meeting

**ART
Total Sources of Funds
FY 2015**

- Auxillary (Equipment Lease)
- Grants (Local & Federal)
- Hotel & Retail Assessments
- Passenger Fares
- Other Revenue



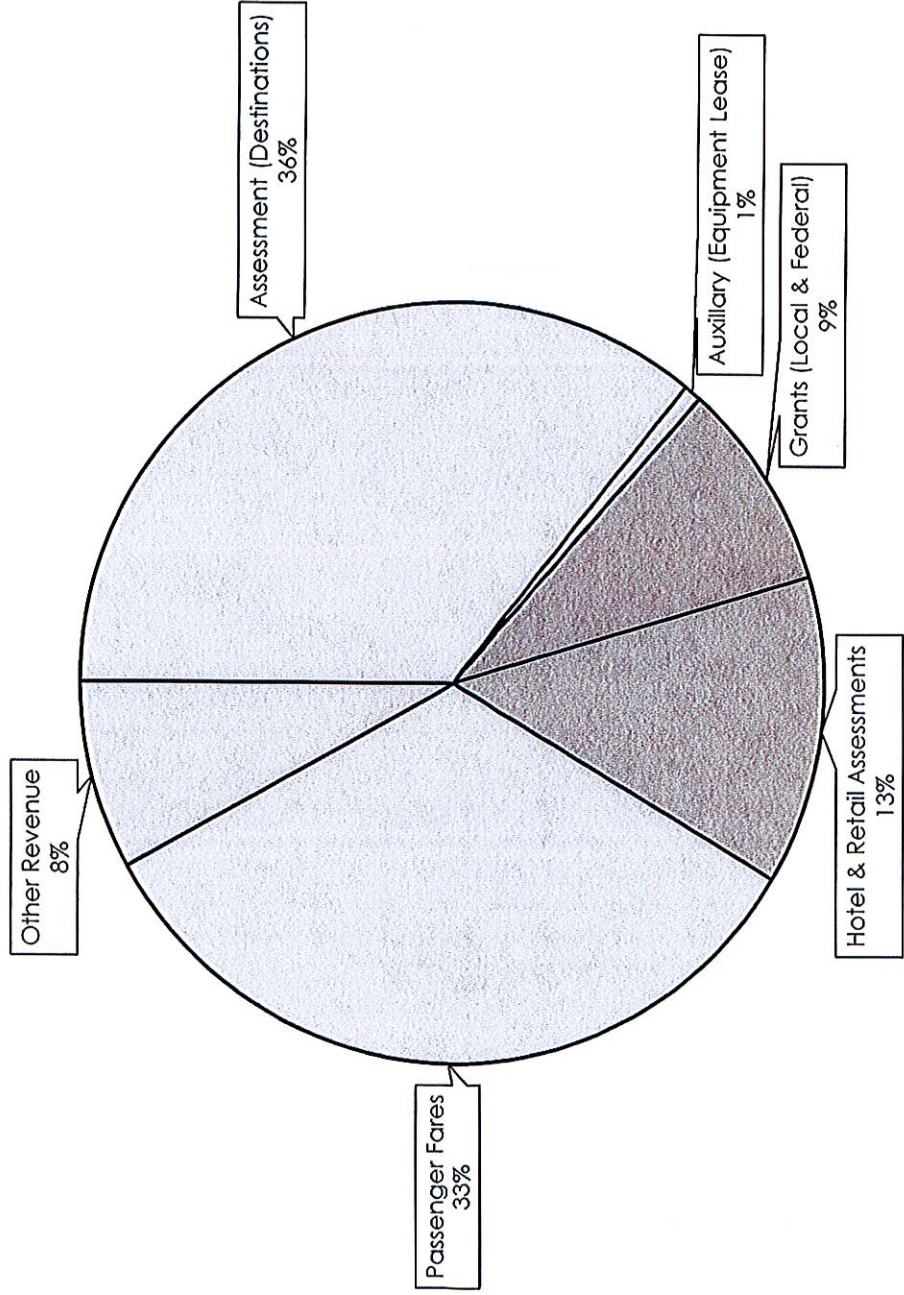


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BOARD WORKSHOP

**ATN
Sources of Funds
FY 2016**

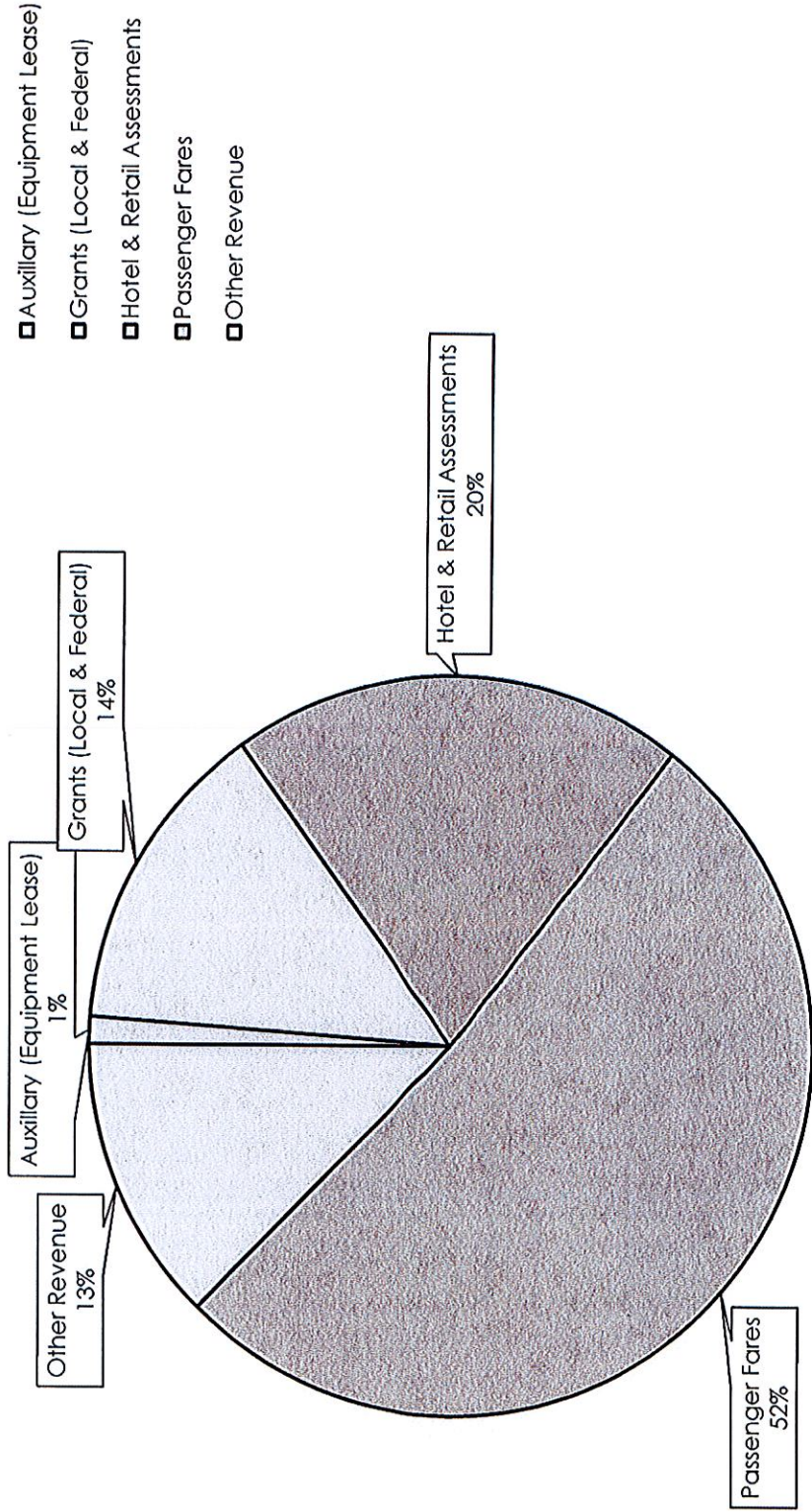
- ▣ Assessment (Destinations)
- ▣ Auxiliary (Equipment Lease)
- ▣ Grants (Local & Federal)
- ▣ Hotel & Retail Assessments
- ▣ Passenger Fares
- ▣ Other Revenue





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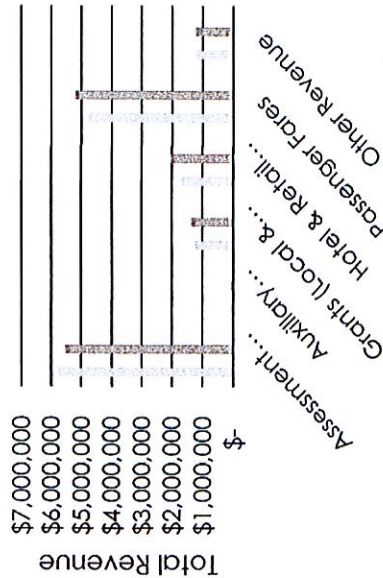
ART Sources of Funds FY 2016





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ATN REVENUE SOURCES



ATN Revenue Sources

	FY 2015	% of Total Budget	FY 2016	% of Total Budget
Assessment (Destinations)	\$5,846,201	39%	\$5,575,000	36%
Auxiliary (Equipment Lease)	\$120,000	1%	\$120,000	1%
Grants (Local & Federal)	\$1,289,000	9%	\$1,389,000	9%
Hotel & Retail Assessments	\$1,728,000	12%	\$2,047,000	14%
Passenger Fares	\$4,830,193	32%	\$5,216,000	33%
Other Revenue	\$1,209,552	7%	\$1,256,000	7%
TOTAL	\$15,022,946		\$15,603,000	



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► Proposed Uses of Funds

- Advertising & Promotion
 - Contracted Services (Consulting Agreements)
 - Dues & Subscriptions
 - Fringe Benefits
 - Fuel & Lube
 - Insurance
 - Miscellaneous
 - Other
- Purchased Transportation
 - Parts
 - Salaries & Wages
 - Supplies
 - Taxes & Permits
 - Training & Development
 - Utilities

**BOARD
WORKSHOP**

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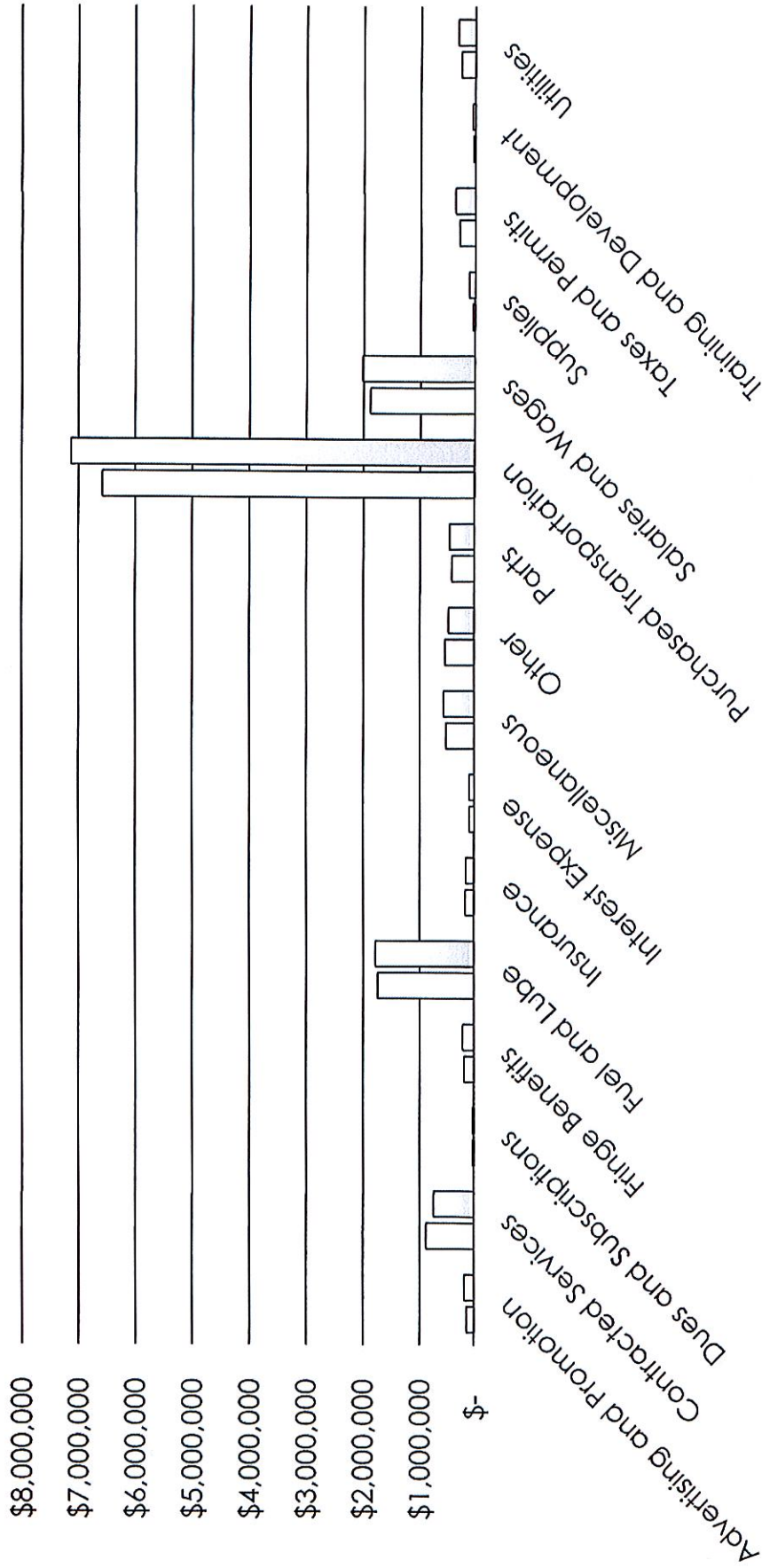
Proposed Uses of Funds

	FY15	FY16
Advertising and Promotion	\$ 150,000	\$ 192,000
Contracted Services (Consulting Services)	\$ 893,417	\$ 758,800
Dues and Subscriptions	\$ 25,201	\$ 26,001
Fringe Benefits	\$ 189,600	\$ 220,800
Fuel and Lube	\$ 1,742,603	\$ 1,783,000
Insurance	\$ 164,156	\$ 156,000
Interest Expense	\$ 82,121	\$ 85,000
Miscellaneous	\$ 548,600	\$ 587,600
Other	\$ 565,124	\$ 500,000
Parts	\$ 438,900	\$ 485,000
Purchased Transportation	\$ 6,578,968	\$ 7,134,000
Salaries and Wages	\$ 1,884,437	\$ 2,018,000
Supplies	\$ 44,400	\$ 113,000
Taxes and Permits	\$ 307,570	\$ 380,000
Training and Development	\$ 36,800	\$ 47,000
Utilities	\$ 267,720	\$ 334,320
Total	\$ 13,919,616	\$ 14,820,521



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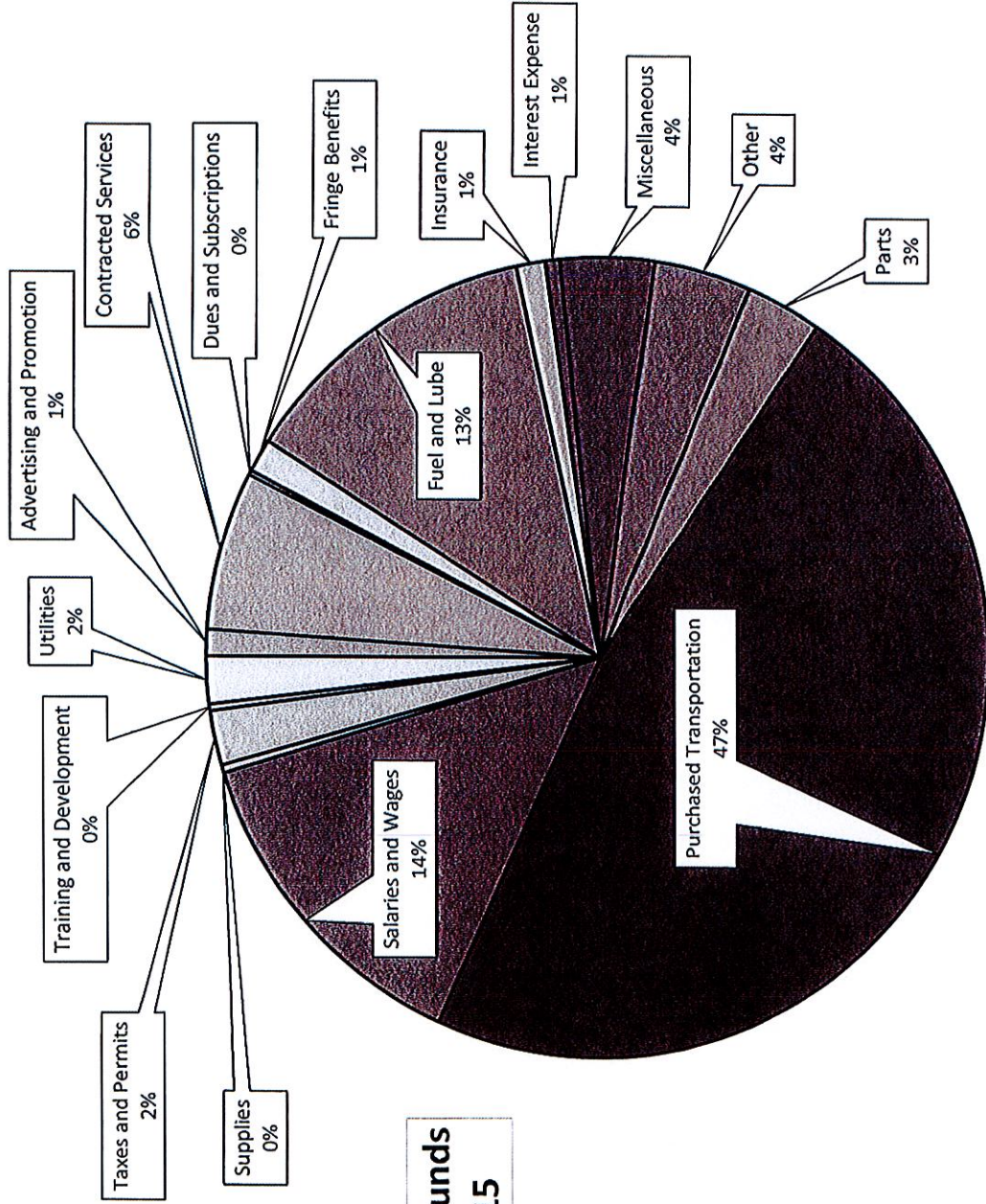
Proposed Used of Funds



□ FY15 □ FY16

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- Advertising and Promotion
- Contracted Services
- Dues and Subscriptions
- Fringe Benefits
- Fuel and Lube
- Insurance
- Interest Expense
- Miscellaneous
- Other
- Parts

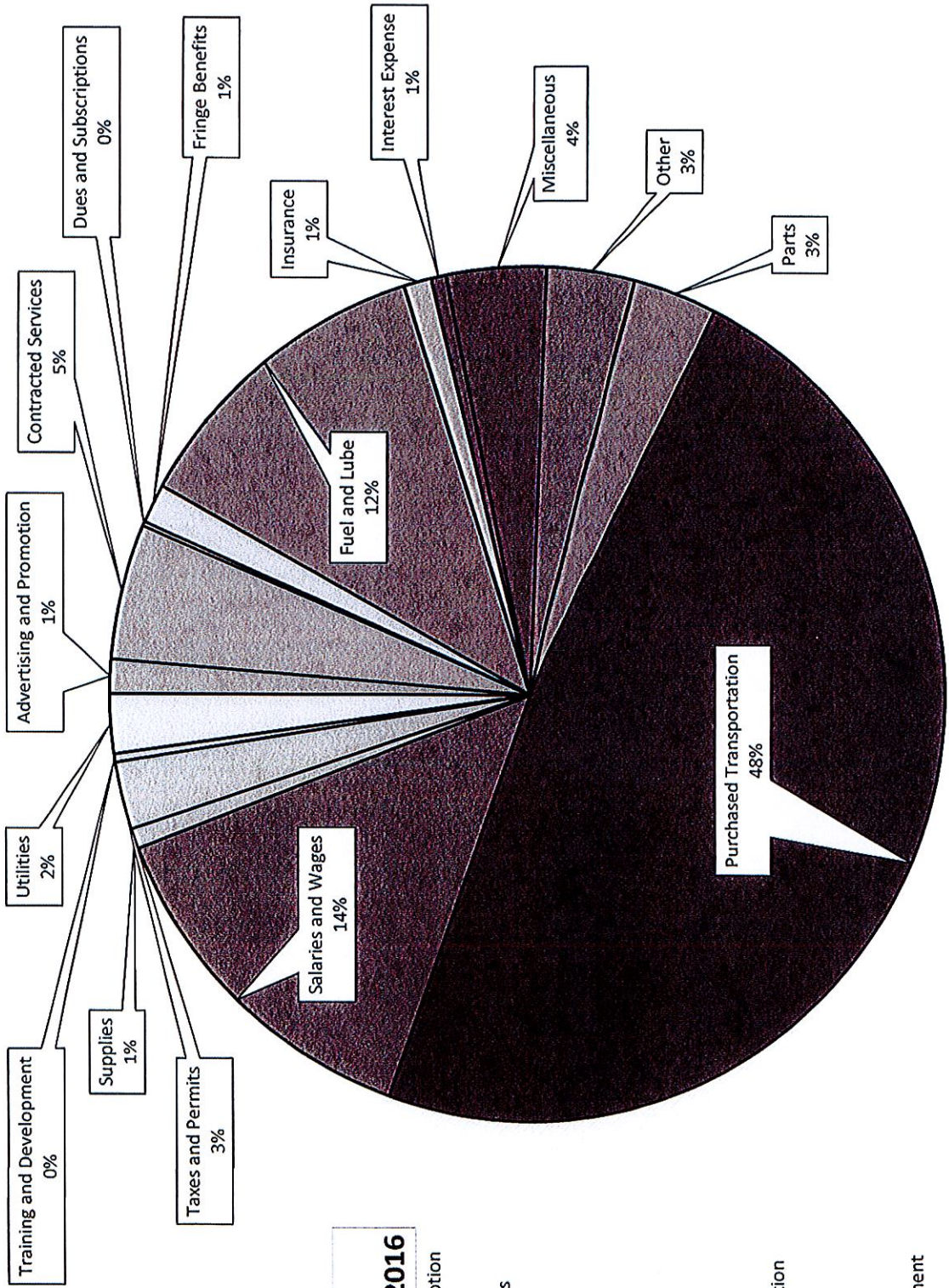


**Uses of Funds
 FY 2015**



BOARD WORKSHOP

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Proposed Uses of Funds FY 2016

- Advertising and Promotion
- Contracted Services
- Dues and Subscriptions
- Fringe Benefits
- Fuel and Lube
- Insurance
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- Miscellaneous
- Other
- Parts
- Purchased Transportation
- Salaries and Wages
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- Taxes and Permits
- Training and Development
- Utilities



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Proposed Uses of Funds

	FY 2015	% of Total Budget	FY 2016	% of Total Budget
ART Operations	\$ 7,719,688	55.46%	\$ 8,615,340	58.13%
ART Maintenance & Fueling	\$ 2,700,012	19.40%	\$ 3,077,700	20.67%
Administrative Salaries	\$ 414,807	2.98%	\$ 447,760	3.02%
Marketing & Sales	\$ 150,000	1.08%	\$ 192,000	1.39%
Consulting Services	\$ 893,417	6.42%	\$ 758,800	5.12%
Miscellaneous	\$ 2,041,691	14.67%	\$ 1,728,921	11.67%
TOTAL	\$ 13,919,616	100.00%	\$ 14,820,521	100.00%



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Proposed Uses of Funds

Miscellaneous

	FY 2015	FY 2016
Miscellaneous		
Dues & Subscriptions	\$ 25,201	\$ 26,001
Insurance	\$164,156	\$156,00
Interest	\$ 82,121	\$ 85,000
Supplies	\$ 44,400	\$113,000
Taxes & Permits	\$307,570	\$380,000
Training & Development	\$ 36,800	\$ 47,000
Utilities	\$267,720	\$334,320
TOTAL	\$2,041,691	\$1,728,921



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► FY 2015/16 Initiatives Included in the Budget

- Installation of Mobile Ticketing infrastructure on board ART buses
- Lease of electric vehicles to replace current gasoline staff vehicles
- Marketing and public outreach efforts to promote services through ARTIC
- Mobile ticketing applications and sales missions to educate about ART service
- Grant funded initiatives to determine future ATN operating structure
- Transportation services to accommodate Anaheim Convention Center expansion
- Special events and conventions at Disneyland® Resort and Anaheim Convention Center
- Allocation of funds to deploy zero emission bus technologies
- Deployment of Automated Passenger Counting and Pre- and Post-trip software initiatives to reduce labor costs and increase operating efficiencies and data integrity



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► FY 2015/16 Budget Summary

	FY 2015	FY 2016
REVENUE SOURCES	\$15,022,946	\$15,603,000
USES OF FUNDS	\$13,919,616	\$14,820,521
DEBT SERVICE		
LNG Bus Lease	\$ 434,100	\$ 434,100
1354 S Anaheim Property Loan	\$ 57,620	\$ 57,620
EXCESS REVENUE	\$ 611,610	\$ 290,759
CAPITAL IMPROVEMENT PROGRAM (CIP)		
Electronic Ticketing – Fleet	\$ 35,000	\$ 96,800
Electronic Ticketing – Software	\$ 100,000	\$ 55,000
Dynamic Advertising Signage	\$ 50,000	\$ 6,500
TOTAL CIP	\$ 185,000	\$ 158,300
CONTINGENCY FUND	\$ 426,610	\$ 132,459