



Anaheim Transportation Network  
Board of Directors Meeting  
Attendance & Summary of Activity

Wednesday, November 18, 2020

Board Member	Organization	Present	Notes
Fred Brown	Desert Palm Hotel & Suites	X	
Charles Harris <i>Mindy Abel*</i>	Visit Anaheim		
Ian Gee	Sheraton Park	X	
Ronald Kim <i>Keith Moses*</i>	Prospera Hotels	X	
Dan Lee	City of Anaheim		
Bharat Patel	Castle Inn & Suites	X	
Phil Aldax	Anaheim Marriott	X	
Sarah Monks	Hilton Anaheim		
Shaheen Sadeghi <i>Chris Bennett*</i>	The Lab Holdings	X	
Paul Sanford	Wincome	X	
Bill Cleaver	Courtyard by Marriott Theme Park Entrance	X	
Carrie Nocella	Disneyland® Resort	X	
Brian Sanders	Angels Baseball	X	
Merit Tully <i>Trent Nielsen*</i>	Honda Center/Anaheim Ducks	X	
Diana Kotler	ATN	X	
Fred M. Whitaker	Cummins & White LLP	X	



Anaheim Transportation Network  
Board of Directors

WEDNESDAY, NOVEMBER 18, 2020  
3:00 P.M. – 5:00 P.M.

Visit Anaheim  
2099 South St. College Boulevard  
6<sup>th</sup> Floor Executive Conference Room  
Anaheim, CA 92806

Join Zoom Meeting  
<https://zoom.us/j/96674024001>  
Meeting ID: 966 7402 4001

**BOARD OF DIRECTORS:**

Paul Sanford  
*Chairperson*

Fred Brown  
*Vice Chair*

Phil Aldax  
*Director*

Bill Cleaver  
*Director*

Ian Gee  
*Director*

Charles Harris  
*Director*

Ronald Kim  
*Director*

Dan Lee  
*Director*

Carrie Nocella  
*Director*

Bharat Patel  
*Director*

Sarah Monks  
*Director*

Shaheen Sadeghi  
*Director*

Brian Sanders  
*Director*

Merit Tully  
*Director*

Vacant  
*Director*

Diana Kotler  
*Executive Director*

CALL TO ORDER ATN BOARD OF DIRECTORS MEETING

ORDER OF BUSINESS: All regular meetings of the ATN begin at 3:00 P.M. Public hearings begin at the beginning of the ATN's Board of Directors meetings at 3:00 P.M. unless otherwise noted. Closed sessions, if listed, shall begin immediately following "Other Business" or the last item on the open session agenda, or such other time as noted.

REPORTS: Copies of all agenda items and reports are available for review in the ATN office and at [www.RideART.org](http://www.RideART.org). Any writings or documents provided to a majority of the ATN Board of Directors regarding any item on this agenda (other than writings legally exempt from public disclosure) after distribution of the agenda packet will be made available for public inspection in the Anaheim Transportation Network, located at 1354 S. Anaheim Blvd., Anaheim, CA 92805, during regular business hours.

ADDITIONS/DELETIONS TO THE AGENDA: Finding that there is a need to take immediate action and that the need for action came to the attention of the ATN Board subsequent to the agenda being posted, a 2/3 vote being required.

PUBLIC COMMENTS: Public comments regarding any agenda items or matters within the jurisdiction of the ATN, other than a public hearing item may be made at the time noted "Public Comments". This is the only opportunity for public input except for scheduled public hearing items. The Chairperson will separately call for testimony at the time of each public hearing. If you wish to speak, please do so at the appropriate time and state your name and address for the record. The time limit established for public comments is three minutes per speaker unless a different time limit is announced. Testimony during public hearings is not subject to the three-minute time limit but speakers are encouraged to be brief. The Chairperson may limit the length of comments during public hearings due to the number of persons wishing to speak or if comments become repetitious or irrelevant. Pursuant to Government Code Section 54954.2(a)(2), no action or discussion by the Anaheim Transportation Network shall be undertaken on any item not appearing on the posted agenda, except to briefly provide information, ask for clarification, provide direction to staff or schedule a matter for a future meeting.



ANAHEIM TRANSPORTATION NETWORK

*BOARD OF DIRECTORS  
AND GENERAL MEMBERSHIP MEETING*

NOVEMBER 18, 2020

**SPECIAL NOTICE REGARDING COVID-19**

On March 4, 2020, Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 (superseding the Brown Act-related provisions of Executive Order N-25-20 issued on March 12, 2020), which allows a local legislative body to hold public meetings via teleconferencing and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that the Anaheim Transportation Network (ATN) Board of Directors will participate in this meeting telephonically.

**PUBLIC PARTICIPATION:** Pursuant to Executive N-29-20 and given the current health concerns, members of the public can access the meeting on-line, with audio and limited video, at <https://zoom.us/j/96674024001> (Meeting ID: 966 7402 4001). In addition, members of the public can submit comments electronically for ATN Board of Directors consideration by sending them to [ARTinfo@atnetwork.org](mailto:ARTinfo@atnetwork.org). To ensure distribution to the ATN Board of Directors prior to consideration of the agenda, please submit comments prior to 5:00 P.M. the day prior to the meeting. Those comments, as well as any comments received after 5:00 P.M., will be distributed to the ATN Board of Directors and will be made part of the official public record of the meeting. Contact the ATN at 714-563-5287 or (888) 364-2787 also with any questions.

**ACCESSIBILITY:** If requested, the agenda and backup materials will be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Any person who requires a disability-related modification or accommodation, in order to observe and/or offer public comment may request such reasonable modification, accommodation, aid, or service by contacting the ATN by telephone at (714) 563-5287 or (888) 364-2787 or via email to [ARTinfo@atnetwork.org](mailto:ARTinfo@atnetwork.org), no later than 8:00 AM on the day of the scheduled meeting.



**ATN Staff in Attendance:**

- Diana Kotler, Executive Director, ATN
- Belinda Trani, Director of Business Development & Brand Awareness
- Paula Eberhardt, Director of Finance & Administration
- Jim Appleby, Project Control Manager
- Araceli Castaneda, HR & Training Manager
- Christine Nuccio, Sales & Product Development Manager
- Lynn Keller, Customer Engagement Coordinator

**Members of the Public in Attendance:**

- Aaron Chaves, PCAM, LLC
- Garry Steele, PCAM, LLC
- Fred Whitaker, Cummins & White
- Todd Priest, Todd Priest and Associates
- Neelam Dorman, City of Anaheim
- Jonathan Thompson, OCTA
- Kris Murray, KLM Strategies
- Melinda Andrade, Todd Priest and Associates
- Tom Gatoff, Anser Advisory

CALL TO ORDER: 3:02 p.m.

*Anaheim Transportation Network Board of Directors Meeting*

WELCOME & INTRODUCTIONS

ADDITIONS/DELETIONS TO THE AGENDA – NONE –

PUBLIC COMMENTS – NONE –

**SPECIAL CALENDAR:**

**1. Presentation of Resolutions to:**

Operator of the Month of August  
Operator of the Month of September  
Operator of the Quarter

Nestor Ramos  
Karen Pineda  
Nestor Ramos



#### CONSENT CALENDAR:

*Items 2- 16 on the consent calendar will be acted on by one roll call vote unless members of the ATN Board of Directors, staff or the public request the item to be discussed and/or removed from the consent calendar for separate action:*

2. Receive and approve summaries of recorded minutes for the ATN Board of Directors meetings held on the following dates: April 8, 2020; May 5, 2020; June 24, 2020; and August 26, 2020
3. Receive and file status report pertaining to the Anaheim Transportation Network operations ATN Focus Area Reports – August through October 2020
4. Receive and file ART Operating Reports for August through October 2020
  - a. Maintenance: Mileage & Road Call Reports
  - b. Safety & Training: Safety & Security Reports
  - c. Operations Contract Penalty Report
  - d. Operational Performance Report
5. Receive and file customer service summary report for August through October 2020
6. Receive and file ATN membership report for August through October 2020
7. Receive and file ATN Financials Statements through September 2020. Approve credit card payments for August through October 2020
8. Receive and file ATN Audited Financial Report and Statements for Fiscal Year 2019/2020. Direct staff to implement pertinent recommendations as suggested by Brown Armstrong Certified Public Accountants
9. Receive and file outreach & customer engagement report summary for August through October 2020; including Sales, Social Media engagement, public relations & other communications
10. Approve ATN Membership Investment Rates for Calendar Year 2021
11. Approve ATN Board of Directors and Ad Hoc Executive Committee 2021 Calendar Year meeting schedule
12. Amend ATN facility construction budget by \$1,982,000. Authorize ATN Executive Director to use project contingency/reserve funds to amend Uprite Construction CMAR agreement by \$1,750,000 and Anser Advisory's owner's representative agreement by \$232,000
13. Authorize ATN Executive Director to award and execute a service agreement with Spectrum Enterprises to provide Data and Telecommunication Services in accordance with the proposal submitted in response to RFP#2020-032
14. Receive and file Federal Transit Administration (FTA) Triennial Compliance Report of Anaheim Transportation Network operations



15. Approve ATN's revised Drug and Alcohol Policy with editorial corrections to clearly explain existing compliance requirements and updated regulatory forms
  
16. Authorized ATN Executive Director, upon approval from ATN legal counsel, to execute a Sustainable Transportation Equity Project (STEP) Planning and Capacity Building Grant for \$200,000 with California Air Resources Board (CARB)

*END OF CONSENT CALENDAR*

By Motion Chairman Paul Sanford moved to accept items 2-16 on the Consent Calendar. Items passed in a single motion. Seconded by Director Carrie Nocella.

YEAS: Paul Sanford, Fred Brown, Phil Aldax, Bill Cleaver, Ian Gee, Ronald Kim, Bharat Patel, Shaheen Sadeghi, Brian Sanders, Merit Tully

NAYS: NONE

ABSTAIN: NONE

BOARD WORKSHOP:

17. Review and discuss ATN recovery strategies for re-opening of The Anaheim Resort® and other areas of the City of Anaheim:
  - a. Consider addition to the ATN family of services scheduled/on-demand service to John Wayne Airport and other complimentary, off-peak, service opportunities
  - b. Plan for ART service restoration based on dynamic/on-demand service delivery methodology
  - c. Proceed with amendments to ART fare structure and ART services agreement to incorporate future service addition(s) and discontinuation of paper fare media
  - d. Authorize ATN staff to begin 2021 Update to the agency's Title VI Plan and Equity Analysis to encapsulate proposed recovery strategy for public transit services
  - e. Schedule Public Hearing for Wednesday, January 27, 2021, at 3:00PM to receive public comments regarding the proposed ATN recovery strategy

By Motion Chairman Paul Sanford moved to accept agenda item 17. Items passed in a single motion. Seconded by Director Ronald Kim.

YEAS: Paul Sanford, Fred Brown, Phil Aldax, Bill Cleaver, Ian Gee, Carrie Nocella, Bharat Patel, Shaheen Sadeghi, Brian Sanders, Merit Tully

NAYS: NONE

ABSTAIN: NONE



- 18.** Approve amendment to Anaheim Transportation Network (ATN) Fiscal Year 2020/21 operating budget. In response to COVID-19, authorize ATN to postpone collection of Anaheim Resort Assessment fees until 30 days past re-opening of area's event centers

By Motion Chairman Paul Sanford moved to accept agenda item 17. Items passed in a single motion. Seconded by Director Bill Cleaver.

YEAS: Paul Sanford, Phil Aldax, Ian Gee, , Bharat Patel, Shaheen Sadeghi, Brian Sanders, Merit Tully

NAYS: NONE

ABSTAIN: Carrie Nocella and Fred Brown

*Adjourn Anaheim Transportation Network Board of Directors Meeting*

*Convene Anaheim Transportation Network General Membership Meeting*

- 19.** Receive and file proposed ATN 2021 Work Program & Legislative Platform

- 20.** 2021 ATN Board of Directors Nominations and Elections:

- a. 2021 Election Process
- b. Announce 2021 ATN Board of Directors

Adjourn Anaheim Transportation Network General Membership Meeting: 4:30 p.m.

Reconvene Anaheim Transportation Network Board of Directors Meeting: 4:30 p.m.

Adjourn Anaheim Transportation Network Board of Directors Meeting: 4:30 p.m.

Meeting recording available at: [www.RideART.org](http://www.RideART.org)