



Anaheim Transportation Network Board of Directors Meeting

BOARD OF DIRECTORS:

Diana Kotler
Executive Director

Paul Sanford
Chairman

Fred Brown
Vice Chair

Todd Ament
Director

Jerry Alder
Director

Sergio Bocci
Director

Tony Bruno
Director

Jay Burress
Director

Cesar Cazares
Director

Ronald Kim
Director

Tom Morton
Director

Bill O'Connell
Director

Kyndell Paine
Director

Wednesday, July 23, 2014
3:00 P.M. – 5:00 P.M.

Anaheim Convention Center
Mezzanine Conference Room
800 West Katella Avenue
Anaheim, CA 92802

AGENDA

CALL TO ORDER ATN BOARD OF DIRECTORS MEETING

ORDER OF BUSINESS: All regular meetings of the ATN begin at 3:00 P.M. Public hearings begin at the beginning of the ATN's Board of Directors meetings at 3:00 P.M. unless otherwise noted. Closed sessions if listed shall begin immediately following "Other Business" or the last item on the open session agenda, or such other time as noted.

REPORTS: Copies of all agenda items and reports are available for review in the ATN office and at www.rideart.org. Any writings or documents provided to a majority of the ATN Board of Directors regarding any item on this agenda (other than writings legally exempt from public disclosure) after distribution of the agenda packet will be made available for public inspection in the Anaheim Transportation Network, located at 1280 S. Anaheim Blvd., Anaheim, CA 92805, during regular business hours.

ADDITIONS/DELETIONS TO THE AGENDA: Finding that there is a need to take immediate action and that the need for action came to the attention of the ATN Board subsequent to the agenda being posted, a 2/3 vote being required.

PUBLIC COMMENTS: Public comments regarding any agenda items or matters within the jurisdiction of the ATN, other than a public hearing item may be made at the time noted "Public Comments". This is the only opportunity for public input except for scheduled public hearing items. The Chairperson will separately call for testimony at the time of each public hearing. If you wish to speak, please do so at the appropriate time and state your name and address for the record. The time limit established for public comments is three minutes per speaker unless a different time limit is announced. Testimony during public hearings is not subject to the three minute time limit but speakers are encouraged to be brief. The Chairperson may limit the length of comments during public hearings due to the number of persons wishing to speak or if comments become repetitious or irrelevant. Pursuant to Government Code Section 54954.2(a)(2), no action or discussion by the Anaheim Transportation Network shall be undertaken on any item not appearing on the posted agenda, except to briefly provide information, ask for clarification, provide direction to staff, or schedule a matter for a future meeting.



CALL TO ORDER ANAHEIM TRANSPORTATION NETWORK BOARD OF DIRECTORS MEETING

WELCOME & INTRODUCTIONS

ADDITIONS/DELETIONS TO THE AGENDA

PUBLIC COMMENTS

SPECIAL CALENDAR:

1. Presentation of Resolutions to:
 - a. Ishimine Stidhum for the Anaheim Resort Transportation Operator for the Month of April 2014;
 - b. John Lee for the Anaheim Resort Transportation Operator for the Month of May 2014;
 - c. Larry Mason for the Anaheim Resort Transportation Operator for the Month of June 2014;
 - d. Normajean Price for the Anaheim Resort Transportation Operator for the Quarter for January-March 2014; and
 - e. John Lee for the Anaheim Resort Transportation Operator for the Quarter for April-June 2014

CONSENT CALENDAR

Items 2 – 8 on the consent calendar will be acted on by one roll call vote unless members of the ATN Board of Directors, staff or the public request the item to be discussed and/or removed from the consent calendar for separate action:

2. [Receive and approve minutes of the ATN Board of Directors meeting held on Wednesday, April 23, 2014, Wednesday May 28, 2014 and Special Meeting held on Friday June 13, 2014](#)
3. [Receive and file status report pertaining to the Anaheim Transportation Network operations ATN Focus Area Reports – April through June 2014](#)
4. [Receive and file ART Operating Reports through April through June 2014](#)
5. [Receive and file ATN membership report for April through June 2014](#)
6. [Receive and file customer service summary April through June 2014](#)
7. [Receive and file sales report summary for April through June 2014](#)
8. Receive and file financial reports for March through June / Fiscal Year End 2014



9. [Receive and file Independent Auditors Report of Anaheim Transportation Network's \(ATN\) Financial Statements and Single Audit Report for Fiscal Year ending June 30, 2013.](#)

END OF CONSENT CALENDAR

OPERATIONAL REPORT:

10. ART operational update – monthly report provided by MV Transportation, Inc.

ACTION CALENDAR:

11. [Pursuant to approval of Evaluation Committee's recommendation, in response to RFP 2014-002 for Advertising Sale and Marketing Services, authorize Executive Director to award and execute a three-year, with two one-year options, agreement with Victory Communications for sale of advertising and development and implementation of a Social Media Program for Anaheim Transportation Network](#)
12. [Budget Workshop and approval of ATN Operating Budget for Fiscal Year 2014/15](#)
13. [Appoint ATN Board of Directors representative\(s\) to an Evaluation Sub-Committee to review proposals submitted by banking institutions in response to RFP 2014-007 – Refinance of ATN Facilities. Direct the Evaluation Sub-Committee to develop a recommendation for refinance of ATN Facilities](#)

STATUS REPORT:

14. Transition of ART Services Agreement to First Transit, Inc. on July 30, 2014.

Adjourn ATN Board of Directors Meeting

Next regular ATN Board of Directors meeting will take place at the Anaheim Convention Center Mezzanine Conference Room 800 West Katella Avenue, Anaheim, on Wednesday, August 27, 2014.

If requested, the agenda and backup materials will be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof.

Any person who requires a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the public meeting may request such modification, accommodation, aid or service by contacting the Anaheim Transportation Network either in person at 1280 South Anaheim Boulevard, Anaheim, California, or by telephone at (714) 563.5287, no later than 10:00 AM on the day preceding the scheduled meeting.

POSTING STATEMENT: On July 18, 2014, a true and correct copy of this agenda was posted at the ATN Office at 1354 South Anaheim Blvd., Anaheim, 92805 and on ATN web site at www.rideart.org.