



## Anaheim Transportation Network Board of Directors Meeting

### Board of Directors:

Diana Kotler  
*Executive Director*

Paul Sanford  
*Chairman*

Fred Brown  
*Vice Chair*

Marcus Borman  
*Secretary*

Jerry Alder  
*Director*

Todd Ament  
*Director*

Kevin Anderson  
*Director*

Jay Burress  
*Director*

Tony Bruno  
*Director*

Luanna Huber  
*Director*

Tom Morton  
*Director*

Bill O'Connell  
*Director*

Shaun Robinson  
*Director*

Wednesday, October 23, 2013  
3:00 P.M. – 5:00 P.M.

Anaheim Convention Center  
Mezzanine Conference Room  
800 West Katella Avenue  
Anaheim, CA 92802

### AGENDA

#### **CALL TO ORDER ATN BOARD OF DIRECTORS MEETING**

**ORDER OF BUSINESS:** All regular meetings of the ATN begin at 3:00 P.M. Public hearings begin at the beginning of the ATN's Board of Directors meetings at 3:00 P.M. unless otherwise noted. Closed sessions if listed shall begin immediately following "Other Business" or the last item on the open session agenda, or such other time as noted.

**REPORTS:** Copies of all agenda items and reports are available for review in the ATN office and at [www.rideart.org](http://www.rideart.org). Any writings or documents provided to a majority of the ATN Board of Directors regarding any item on this agenda (other than writings legally exempt from public disclosure) after distribution of the agenda packet will be made available for public inspection in the Anaheim Transportation Network, located at 1280 S. Anaheim Blvd., Anaheim, CA 92805, during regular business hours.

**ADDITIONS/DELETIONS TO THE AGENDA:** Finding that there is a need to take immediate action and that the need for action came to the attention of the ATN Board subsequent to the agenda being posted, a 2/3 vote being required.

**PUBLIC COMMENTS:** Public comments regarding any agenda items or matters within the jurisdiction of the ATN, other than a public hearing item may be made at the time noted "Public Comments". This is the only opportunity for public input except for scheduled public hearing items. The Chairperson will separately call for testimony at the time of each public hearing. If you wish to speak, please do so at the appropriate time and state your name and address for the record. The time limit established for public comments is three minutes per speaker unless a different time limit is announced. Testimony during public hearings is not subject to the three minute time limit but speakers are encouraged to be brief. The Chairperson may limit the length of comments during public hearings due to the number of persons wishing to speak or if comments become repetitious or irrelevant. Pursuant to Government Code Section 54954.2(a)(2), no action or discussion by the Anaheim Transportation Network shall be undertaken on any item not appearing on the posted agenda, except to briefly provide information, ask for clarification, provide direction to staff, or schedule a matter for a future meeting.

## Call To Order Anaheim Transportation Network Board of Directors Meeting

### WELCOME & INTRODUCTIONS

### SPECIAL CALENDAR

1. Presentation of a Resolution to
  - a. Pamela Ervin for the Anaheim Resort Transportation Operator for the Month of September
  - b. Terry Davis for the Anaheim Resort Transportation Operator of the Quarter

### ADDITIONS/DELETIONS TO THE AGENDA

### PUBLIC COMMENTS

### CONSENT CALENDAR

*Items 2 – 8 on the consent calendar will be acted on by one roll call vote unless members of the ATN Board of Directors, staff or the public request the item to be discussed and/or removed from the consent calendar for separate action:*

2. [Receive and approve minutes of the ATN Board of Directors meeting held on Wednesday, September 25, 2013](#)
3. [Receive and file status report pertaining to the Anaheim Transportation Network operations ATN Focus Area Reports – September 30, 2013](#)
4. [Receive and file ART Operating Reports through September 30, 2013](#)
5. [Receive and file ATN membership report for September 30, 2013](#)
6. Receive and close financial reports for the periods of August 31, 2013. File draft financial reports for the period of September 30, 2013
7. [Receive and file customer service summary for September 30, 2013](#)
8. [Receive and file sales report summary for September 30, 2013](#)

### END OF CONSENT CALENDAR

### OPERATIONAL REPORT:

9. ART operational update – monthly report provided by MV Transportation, Inc.

**ACTION CALENDAR:**

10. [Approve agreement with the Walt Disney Company and set assessment rates for the provision of transportation services for Route 20 and other transportation services along ATN's Anaheim Resort Transportation \(ART\) public routes](#)

**WORKSHOP:**

11. [Discuss and provide direction to staff and legal counsel in regard to the advertising strategy for the ATN's Anaheim Resort Transportation \(ART\) system for external and internal advertising opportunities](#)

**STATUS UPDATES:**

12.
  - a. ATN Relocation and Tenant Improvements Update
  - b. ART Services RFP #13-006 Update

13. Other Business

**Adjourn ATN Board of Directors Meeting**

Next regular ATN Board of Directors and General Membership meeting will take place at the Anaheim Convention Center Mezzanine Conference Room 800 West Katella Avenue, Anaheim, on Wednesday, November 20, 2013.

If requested, the agenda and backup materials will be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof.

Any person who requires a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in the public meeting may request such modification, accommodation, aid or service by contacting the Anaheim Transportation Network either in person at 1280 South Anaheim Boulevard, Anaheim, California, or by telephone at (714) 563.5287, no later than 10:00 AM on the day preceding the scheduled meeting.

POSTING STATEMENT: On October 18, 2013, a true and correct copy of this agenda was posted at the ATN Office at 1280 South Anaheim Blvd., Anaheim, 92805 and on ATN web site at [www.rideart.org](http://www.rideart.org).