



**Anaheim Transportation Network
Board of Directors Meeting Minutes
Wednesday, June 26, 2013
3:00 P.M. – 5:00 P.M.**

**Anaheim Convention Center
Mezzanine Conference Room
800 West Katella Avenue, Anaheim, CA 92802**

Board members in attendance:

Jerry Alder, Anaheim GardenWalk
Todd Ament, Anaheim Chamber of Commerce
Marcus Borman, Anaheim Marriott
Fred Brown, Desert Palm Hotel & Suites
Jeff Morse, DoubleTree Guest Suites
Tom Morton, City of Anaheim
Paul Sanford, Anabella Hotel
Sergio Bocci, Hilton Anaheim

ATN Staff Present:

Diana Kotler, ATN
Barbara Adams, ATN
Lita Aguilar, ATN
Belinda Trani, ATN

Legal Counsel:

Fred Whitaker, Cummins & White, LLP

Ex-Officio Members:

Robert Johnson, MV Transportation, Inc.

ATN Members Present:

Jamie Lai, City of Anaheim

Members of the Public Present:

Judy Dennis, Proterra
Jorge Duran, OCTA
Rodee Jayavaramoni, MV
Imran Karim, Macias, Gini & O'Connell
Lance Larson, OCTA
Todd Priest, Curt Pringle & Associates
Nancy Rincon, National Express
Mark Tillotson, Macias, Gini & O'Connell
Emelio Vasquez, MV

AGENDA

Call To Order: ATN Board of Directors meeting called to order at 3:05 p.m.

WELCOME & INTRODUCTIONS

SPECIAL CALENDAR

1. Presentation of a Resolution to Rodee Jayavaramoni for the Anaheim Resort Transportation Operator for the Month of May

ADDITIONS/DELETIONS TO THE AGENDA

Deletion – Presentation of agenda Item #12 - Update from the City of Anaheim on the Anaheim Regional Transportation Intermodal Center (ARTIC) and Anaheim Rapid Connection (ARC) projects – postponed at the request of the City of Anaheim. Update from the City of Anaheim on the Anaheim Regional Transportation Intermodal Center (ARTIC) and Anaheim Rapid Connection (ARC) will be provided to the ATN Board of Directors on July 24, 2013, ATN Board of Directors meeting.

PUBLIC COMMENTS

CONSENT CALENDAR

2. Receive and approve minutes of the ATN Board of Directors meeting held on Wednesday, May 22, 2013
3. Receive and file status report pertaining to the Anaheim Transportation Network operations
ATN Focus Area Reports – May 31, 2013
4. Receive and file ART Operating Reports through May 31, 2013
5. Receive and file ATN membership report
6. Receive and close financial reports for the periods of April 30, 2013. File draft financial reports for the period of May 31, 2013
7. Receive and file customer service summary for May 31, 2013
8. Receive and file sales report summary for May 31, 2013

By motion (Sanford/Morse) items 2 – 8 on the Consent Calendar were acted on and approved by one roll call vote.

AYES: 8

NOES: 0

ABSTAIN: None

OPERATIONAL REPORT:

9. ART operational update – monthly report provided by MV Transportation, Inc.

Informational item – No action required

Robert Johnson, MV's General Manager for the Anaheim Division reported that they currently have

177 employees with an additional 31 in training for a total of 208 employees. Their employee retention rate has gone up. Their recent participation in a local Job Fair was very successful with 37 individuals to be offered jobs between both MV and OCTA. Additionally, he reported that the recent special that they did for Disney went very well.

BOARD WORKSHOPS:

Informational item – No action required

10. Presentation by electric bus manufacturer, Proterra, to garner approval and support for submission of a grant application for federal Section 5312 funds in partnership with the ATN.

Presentation was made by Judy Dennis of Proterra. Providing further information at the Proterra buses which could be acquired by the ATN as part of the upcoming solicitation from the Federal Transit Administration (FTA) Section 5312 funds. Proterra buses are 35' long and carry 35 – 50 passengers. The buses have been designed to have a composite body that is lightweight and durable.

The proposed bus technology utilizes fast charge infrastructure enabling a full charge in approximately 10 minutes to allow for approximately 2.5 hours. Proterra buses have the highest US content of any manufacturer and are fully compliant with the federal Buy America requirements.

The ATN could partner with Proterra to submit a funding application for Section 5312 funds. Funding solicitation from FTA is expected to be released shortly. As any federal funding program a 80/20 match is required. The ATN would work jointly with Proterra to secure federal funds and the required local match, which could in a form of in-kind contributions and funding opportunities from state and local agencies such as California Energy Commission, Mobile Source Air Pollution Reduction Review Committee, California Air Resources Board, etc. ATN's funding request would be for 20 buses and for approximately \$20 million. If funded, Proterra buses would be used in a high profile application such as ATN's Route 20.

Informational item – no action required.

11. Discuss and direct staff to pursue real-time advertising and public announcement system opportunities with ICG Technologies. ICG is located in Lake Forest, CA. Their technology is electronic billboards that can be placed inside the bus and can replace all static advertising. The system works in conjunction with Automated Vehicle Locations (AVL) to allow for the advertisements to be played by direction of travel, location and/or time of day.

Current advertisers have expressed interest in this system. Utilizing this system on ART buses it is estimated that the ATN could generate over \$200,000 in revenue. To ensure that all requirements are maintained to preserve the integrity of ART service, ATN Sales and Marketing Manager will be working in conjunction with the contractor – Victory Communications, Inc. to develop standards and requirements. The cost to install and deploy the system on ten (10) buses is \$50,000.

Informational item – No action required

12. Update from the City of Anaheim on the Anaheim Regional Transportation Intermodal Center (ARTIC) and Anaheim Rapid Connection (ARC) projects. Presentation by Jaime Lai, City of Anaheim Postpone presentation to July 24, 2013, ATN Board of Directors meeting **Postponed to the ATN Board of Directors on July 24, 2013.**

ACTION CALENDAR:

13. Approve State of California Transit Mutual Assistance Compact (TransMAC) for emergency situations and authorize Executive Director to execute Transit Mutual Assistance Compact agreement

Staff presented information about the State of California Transit Mutual Assistance Compact (TransMAC) to assist the ATN with the response to, and recovery from emergencies and disasters, while fulfilling its obligation to provide services to the community, or assist other public transit providers in emergency situations.

A formal mutual assistance agreement with other public transit agencies, transit providers, emergency management agencies will help the ATN forge a formal and mutually beneficial relationships with its fellow public transit providers for emergency situations.

TransMAC facilitates short-term deployment of emergency support (personnel, equipment, materials and other associated services) prior to, during, and/or after an incident or pre-planned event amongst its membership. The TransMAC establishes the framework for activation, withdrawal, member responsibilities, reimbursement, documentation, legal and liability issues; yet provides great flexibility to negotiate terms appropriate to the situation at the time of activation. The ATN would be also able support other transit agencies, should such assistance be requested.

By motion (Sanford/Ament) action approved by vote and requested that Legal Counsel further review the agreement to ensure full compliance. .

AYES: 8

NOES: 0

ABSTAIN: None

14. Review and approve staff recommendations for selection of the ATN financial and auditing services consultant. Authorize staff to execute a three-year, with two one-year options, agreement with Macias Gini & O'Connell LLP (MGO) and to begin Fiscal Year 2012/13 financial audit

The Anaheim Transportation Network (ATN) released RFP #13-005 for Independent Auditing and Single A-133 Audit services on May 3, 2013 to a total of 46 potential respondents. ATN received proposals from eight (8) respondents and a decline to respond from one (1) prospective respondent.

After initial evaluation of the eight (8) responding companies a short-list of four (4) companies was developed and these companies were invited for an in-person interview on June 12, 2013. Based on further evaluation with the Committee Members and check of applicable references, staff recommends to award the agreement Macias, Gini & O'Connell (MGO).

Director Morton asked a representative on MGO, Mark Tillotson, names of transit agencies who currently contract with MGO for financial/auditing services. Mr. Tillotson stated that MGO works with Long Beach Transit, SunLine Transit and other local medium size transit agencies. Staff also added that MGO has been asked to participate at the FTA's financial review round table.

By motion (Sanford/Morton) ATN Board of Directors approved staff recommendations for selection Macias Gini & O'Connell LLP (MGO) for a three year term with two 1-year renewal options and to begin Fiscal Year 2012/13 financial audit

AYES: 8
NOES: 0
ABSTAIN: None

15. Review and approve ATN Fiscal Year 2013/14 operating and capital improvement budget

At the May 22, 2013, ATN Board of Directors meeting, the Board confirmed Finance Ad Hoc Subcommittee's recommendations to further develop for final consideration the ATN's FY 2013/14 Operating Budget based on the current operating scenarios for ART services. Staff reviewed revenue generation and operating expenditure assumptions for FY 2013/14 based on the continuation of Route 20 service as currently provided by the ATN.

The ATN FY 2013/14 Operating Budget is based on the operating scenarios presented to the Board at its May 22, 2013 meeting:

1. Continued operation of Route 20 (Toy Story);
2. Provision of Angel/Duck Express Service;
3. Re-location to the new facility in October 2013; and
4. Re-finance of the property in January 2014.

For the FY 2013/14 Capital Improvement Program (CIP), the ATN is requesting for the Board to approve the following projects:

1. InfoTainment System	\$ 50,000
2. Seamless Fare Collection System with Mobile Payment E-fare Integration	\$400,000
3. Facility Improvements	<u>\$100,000</u>
Total CIP Program FY	\$550,000

Total funds available for the ATN's CIP program are \$1,097,661; leaving \$547,661 for project appropriation at a later time.

16. By motion (Ament/Sanford) the ATN Board of Directors reviewed and approved ATN Fiscal Year 2013/14 operating and capital improvement budget

AYES: 8
NOES: 0
ABSTAIN: None

17. Board Updates - Relocation Update

Discussion was held on the progress of new ART facility. Architectural drawings of new facility, including floorplans and finishings were reviewed. A question was posed on the exterior windows and graffiti resistant film.

Informational item – no action required.

18. Other Business

Special presentation to ATN Director Jeff Morse for years of dedicated service and contribution to the ATN and the Anaheim Resort Community.

CLOSED SESSION:

Closed session convened at 4:40 p.m.

Conference with real property negotiator Executive Director Diana Kotler, pursuant to Government Code Section 54956.8, concerning potential terms and conditions of acquisition and/or disposition of the property identified below:

Property Location: 321 West Katella Avenue, Anaheim, California 92806
Owner/Negotiating Party: Anaheim Capital Partners LLC; dba Anaheim Retail Partners LLC
ACPL 399 Park Avenue, 6th Floor, New York, NY 10022

Adjourn Closed Session at 5:05 p.m. ATN legal counsel, Mr. Whitaker, made a report. No action to report.

Next regular ATN Board of Directors meeting will take place at the Anaheim Convention Center, Room 206, 800 West Katella Avenue, Anaheim, on Wednesday, July 24, 2013.