



**Anaheim Transportation Network  
Board of Directors Meeting Minutes  
Wednesday, September 26, 2012  
3:00 P.M. – 5:00 P.M.**

**Anaheim Convention Center  
Mezzanine Conference Room  
800 West Katella Avenue, Anaheim, CA 92802**

**Board members in attendance:**

Paul Sanford, Anabella  
Fred Brown, Desert Palm  
Marcus Borman, Marriott Anaheim  
Ann Gallagher, AOCVCB  
Charles Ahlers, AOCVCB  
Sven Grunder, Holiday Inn & Staybridge  
Tom Morton, City of Anaheim  
Bill O'Connell, BW Stovall Hotels  
Todd Ament, Anaheim Chamber of Commerce

**ATN Staff Present:**

Diana Kotler, ATN  
Lita Aguilar, ATN  
Shelly Bullard, ATN

**Legal Counsel:**

Michael Houston, Cummins & White, LLP  
Jim Wakefield, Cummins & White, LLP

**Ex-Officio Members:**

Robert Johnson, MV Transportation, Inc.

**ATN Members Present:**

None

**Members of the Public Present:**

China Dungfelder, TMD  
Bruce Behncke, TMD  
Dan Trujillo, DRI  
Sue Zuhlke, OCTA  
Judie Smith, MV Transportation, Inc.  
Todd Priest, Curt Pringle & Assoc.  
Linda Johnson, City of Anaheim  
Charles E. Love, Clean Energy  
Larry Slagle, Western Transit

Call To Order: ATN Board of Directors meeting called to order at 3:03 p.m.

ADDITIONS/DELETIONS TO THE AGENDA

By Motion (Sanford/Morton), Item 15 was deleted from the agenda

AYES: 9  
NOES: 0  
ABSTAIN: None

By Motion (Sanford/Brown), Item regarding the Transfer of Assets from MV Transportation to ATN was added to the closed session agenda.

AYES: 9  
NOES: 0  
ABSTAIN: None

PUBLIC COMMENTS

Board Member Sanford suggested that the Board should consider extending meeting hours until 5:30 p.m. in the future.

CONSENT CALENDAR

*Items 1 – 10 on the consent calendar will be acted on by one roll call vote unless members of the ATN Board of Directors, staff or the public request the item to be discussed and/or removed from the consent calendar for separate action:*

1. Receive and approve minutes of the ATN Board of Directors meetings held on Wednesday, July 25 and August 22, 2012
2. Receive and file status report pertaining to the Anaheim Transportation Network operations  
*ATN Focus Area Reports – August 31, 2012*
3. Receive and approve ART Operating Reports Year-End Close FY 2011/2012
4. Receive and file ATN membership report
5. Receive and file ATN 2012/13 service agreement report
6. Receive and close financial reports for the periods of July 31, 2012. File draft financial reports for the period of August 31, 2012
7. Receive and file customer service summary for August 31, 2012
8. Receive and file sales report summary for August 31, 2012
9. Receive and file report pertaining to the ATN bus order. Estimated delivery date of the initial buses is slated for end of October 2012
10. Receive and file legislative communications sent by ATN supporting AB 1706 (Eng) regarding bus

weight legislation

END OF CONSENT CALENDAR

By Motion (O'Connell/Brown), the Board approved Consent Calendar.

AYES: 9  
NOES: 0  
ABSTAIN: None

BOARD WORKSHOPS:

11. Review and provide comments for the draft final recommendations on the ATN Re-Structuring Study -- *Presentation by TMD, Inc.*

Bruce Behncke of TMD provided an update of the draft final recommendations of the ATN Re-Structuring Study. This plan examines the Anaheim Resort Transportation's (ART) existing and future operating environment, outlines ATN's guiding principles and framework for making policy decisions, and includes recommendations for future service changes given other transportation projects including Anaheim Regional Transportation Intermodal Center (ARTIC) and Anaheim Rapid Connection (ARC).

12. Status report on the ATN deployment of real-time signage information project. Review additional capabilities through on-board monitors and visitor information system.

Staff updated the Board that the installation of on-board bus equipment including antenna, modem, single point log-on, voice annunciation, LED head and side signs and real-time signage on existing buses is complete. The new fleet should be delivered by November . Real time signage will be installed at the following locations: Anaheim Grand Plaza, Anaheim Amtrak Stadium Train Station, Staybridge/Holiday Inn Anaheim Resort, Anaheim City Hall, Anaheim Maintenance Yard, Extron, State College Boulevard and La Palma Avenue.

Dan Trujillo, of Digital Recorders Inc. presented information about "InfoTainment" which provides passenger information, advertising and entertainment through on-board LCD monitors. Infotainment is GPS based so messages may be initiated according to specific coordinates. The cost of the system is approximately \$5,000 per bus.

The Board was very interested in pursuing InfoTainment and directed staff to conduct a small survey to determine what potential advertising contracts could be generated to provide additional advertising revenue to off-set the initial capital and software development costs, as well as provide future revenue sources.

CALENDAR:

13. Accept resignation from the ATN Board of Directors from Peter Houck and discuss appointing James Selonick with Arcturus to the ATN Board of Directors to represent the Shops and Anaheim GardenWalk.

The Board accepted the resignation of Peter Houck and discussed the appointment of James Selonick with Arturus to the Board. The Board questioned whether escrow had closed on GardenWalk and decided to hold off on an appointment until the November General Election.

By Motion (Sanford/Ahlers), the Board accepted the resignation of Peter Houck from the ATN Board of Directors.

AYES: 9  
NOES: 0  
ABSTAIN: None

14. Authorize Executive Director to complete agreement negotiations with Clean Energy for fueling plan for the ATN's compressed natural gas (CNG) buses.

ATN will be receiving 17 new CNG buses by November 2012 and 3 new CNG buses by April 2013, and does not currently have CNG fueling capabilities. In order to fuel the new buses, there are three interim solutions to consider 1) Enter into a fueling agreement with Clean Energy for the use of CNG public fueling station on Harbor Boulevard & Orangewood Avenue. Clean Energy would allow for the installation of a dedicated fueling nozzle for ART buses; 2) Once ATN has a permanent location, install an on-site turn-key CNG fueling station, in return for a long-term operating, maintenance and fueling agreement with Clean Energy; 3) Evaluate fueling opportunities at OCTA Garden Grove facility. Based on a comparison of the fueling cost between Clean Energy (\$1.83/gal. equivalent) and OCTA (\$2.93/gal. equivalent) the Board made a motion to move forward with negotiations with Clean Energy.

The Board also discussed issues related to the terms of a potential contract including termination clause, insurance coverage, that a designated nozzle be included in the contract language, and whether the station would be available on a 24/7 basis. Staff noted the Board's concerns and stated that 2 million in coverage was adequate, and confirmed that the nozzle would be included in any agreement.

By Motion (Sanford/Ahlers), the Board authorized the Executive Director to complete agreement negotiations with Clean Energy for fueling plan for the ATN's compressed natural gas (CNG) buses

AYES: 9  
NOES: 0  
ABSTAIN: None

15. Authorize Executive Director to execute agreement with the City of Anaheim for the provision of rail feeder transportation services from Anaheim Canyon Metrolink Station to Anaheim Resort. Project is funded by Measure M Project S. Authorize Executive Director to:

- a. Amend agreement with Western Transit to extend current Anaheim Canyon Metrolink service from Downtown Anaheim to the Anaheim Resort;
- b. Issue a Change Order to A-Z Buses for the purchase of one additional CNG Entourage Bus not to exceed \$147,000; and
- c. Issue a Change Order to DRI for the purchase and installation of internal electronic equipment and real-time message signs not to exceed \$55,000

This item was deleted from the Agenda.

16. Discuss installation of a Ticket Vending Machine at the Anaheim Grand Plaza

An opportunity exists to install a Ticket Vending Machine (TVM) at the Anaheim Grand Plaza while it is under construction. The total cost to install would be approximately \$53,500 which includes \$3,500 for electrical work. The Board considered installing the electrical infrastructure at this time so that it is ready for future TVM installation. Due to the cost of purchasing a TVM machine, the Board directed staff to proceed with installing the electrical infrastructure at this time. No Board Motion was needed because the cost is under the \$5,000 threshold requiring board approval.

The Board also directed staff to ensure that installation and purchase of future TVMs be ADA compliant; to research the potential ticket sales at Grand Plaza; and to investigate solar rebates through the City of Anaheim.

17. Discuss 2012 complementary transportation costs incurred through a contractual agreement with Orange County Transportation Authority. Authorize Executive Director to evaluate alternatives for the provision of complementary transportation services, up to and including issuance of Request for Proposals.

Staff presented an historical account of the increasing cost of the contract with OCTA for providing paratransit services. As presented, between 2007 and 2010 the total contract cost increased from \$16,040 to \$26,774 annually. In 2012, the cost increased to \$101,031. Staff has had discussions with other paratransit service providers, and understands that this service could be provided for approximately \$11.00 per trip. FTA allows transit providers to charge twice the rate of the base fare (ART one-way cash fare is \$3.00). If ATN charged \$4.00 - 6.00 per trip, the net cost would be \$3.00 - \$5.00 per ACCESS trip as compared to OCTA's rate of \$50.17 per trip.

Because these costs are expected to continually increase because of OCTA's cost per trip and the expansion of ATN's service area, staff requested authorization to evaluate what other alternatives might be available to the required paratransit service at a lower cost.

Sue Zulkhe from OCTA noted that although the cost of paratransit service has increased, ATN has benefited from increased federal funding, and informed the Board that if ATN provides paratransit service, that ATN must have its own certification process.

Todd Priest of Curt Pringle and Associates suggested that the Board direct staff to explore other options with the understanding that it may be found that OCTA is the best option.

The Board made a motion to direct the Executive Director to explore other options and potentially issue an RFP for the provision of paratransit services.

By Motion (Sanford/Brown), the Board Authorized Executive Director to evaluate alternatives for the provision of complementary transportation services, up to and including issuance of Request for Proposals.

AYES: 9  
NOES: 0  
ABSTAIN: None

18. Other Business – Approval of the ATN grant application from Mobile Source Air Pollution Reduction Review Committee (MSRC) to provide event centers service.

Staff announced the approval of the ATN grant application to provide event centers service.

SESSION:

Conference with real property negotiator Executive Director Diana Kotler, pursuant to Government Code Section 54956.8, concerning potential terms and conditions of acquisition and/or disposition of the property identified below:

Property Location: 1354 South Anaheim Boulevard, Anaheim, California 92805  
Owner/Negotiating Party: Walter J. Furie and Gladys Furie c/o Farmers & Merchants Bank Trust

Conference with Legal Counsel -- Initiation of litigation pursuant to Govt. Code § 54956.9(c): (2 cases)

ADJOURN ATN BOARD OF DIRECTORS MEETING

Adjourn Closed Session. ATN legal counsel, Mr. Houston, made a report. No action to report.

Adjourn ATN September 26, 2012 ATN Board of Directors Meeting.

Next regular ATN Board of Directors meeting will take place at the Anaheim Convention Center Room 206, 800 West Katella Avenue, Anaheim, on Wednesday, October 24, 2012.