



**Anaheim Transportation Network
Board of Directors Meeting Minutes
Wednesday, November 28, 2012
3:00 P.M. – 5:00 P.M.**

**Anaheim Convention Center
Mezzanine Conference Room
800 West Katella Avenue, Anaheim, CA 92802**

Board members in attendance:

Paul Sanford, Anabella
Grant Dawdy, Walt Disney Company
Fred Brown, Desert Palm
Marcus Borman, Marriott Anaheim
Jeff Morse, DoubleTree Guest Suites
Christina Dawson, AOCVCB
Sven Grunder, Holiday Inn & Staybridge
Tom Morton, City of Anaheim
Bill O'Connell, BW Stovall Hotels

ATN Staff Present:

Diana Kotler, ATN
Lita Aguilar, ATN

Legal Counsel:

Michael Houston, Cummins & White, LLP
Jim Wakefield, Cummins & White, LLP

Ex-Officio Members:

Robert Johnson, MV Transportation, Inc.

ATN Members Present:

None

Members of the Public Present:

Jerry Alder, Anaheim GardenWalk
Sue Zuhlke, OCTA
Richard Bacigalupo, OCTA
Judie Smith, MV Transportation, Inc.
Todd Priest, Curt Pringle & Assoc.
Linda Johnson, City of Anaheim
Larry Slagle, Western Transit

AGENDA

Call To Order: ATN Board of Directors meeting called to order at 3:01 p.m.

1. SPECIAL CALENDAR -- Presentation of a Resolution to Shalawn Brown for the Anaheim Resort Transportation Operator of the Month for October 2012
2. PUBLIC HEARING:

ATN Board of Directors opened the Public Hearing to consider enhancements for provision of rail feeder transportation services from Anaheim Canyon Metrolink Station to The Anaheim Resort™. Expansion of existing service from current terminus at Downtown Anaheim to The Anaheim Resort and addition of one (1) bus to improve service schedule and operating headways. Project is funded by Measure M Project S.

Staff presented information concerning service delivery strategies, funding, service demographics and contractual relationships between the ATN, Metrolink, City of Anaheim and the Orange County Transportation Authority (OCTA). Service implementation is slated for January 2013 with the proposed route extension from the current terminus at Downtown Anaheim to the Anaheim Resort™. The proposed Route 20 will be operated Monday through Friday to meet four (4) a.m. Metrolink commuter trains and three (3) afternoon trains providing rail feeder services for the commuters originating in the Inland Empire. Service will be provided through the existing contract with Western Transit System. Board member Dawson inquired if the funding from the current ART services will be need to supplement Route 20. Ms. Dawson was advised that current ART operating budget will not be impacted and operating funds will be provided by the combination of grant funding through the OCTA's Project S and Metrolink reimbursements.

No additional public comments were received. The ATN Board of Directors closed the Public Hearing at 3:15 p.m.

ADDITIONS/DELETIONS TO THE AGENDA -- NONE

PUBLIC COMMENTS -- NONE

CONSENT CALENDAR

Items 3 – 10 on the consent calendar will be acted on by one roll call vote unless members of the ATN Board of Directors, staff or the public request the item to be discussed and/or removed from the consent calendar for separate action:

3. Receive and approve minutes of the ATN Board of Directors meetings held on Wednesday, October 24, 2012
4. Receive and file status report pertaining to the Anaheim Transportation Network operations
ATN Focus Area Reports – October 31, 2012
5. Receive and approve ART Operating Reports through October 31, 2012
6. Receive and file ATN 2012/13 service status agreement report
7. Receive and close financial reports for the periods of September 30, 2012. File draft financial reports for the period of October 31, 2012
8. Receive and file customer service summary for October 31, 2012

9. Receive and file sales report summary for October 31, 2012
10. Receive and file report pertaining to the ATN bus order. Estimated delivery date of the initial buses is slated for December 15, 2012

END OF CONSENT CALENDAR

By Motion (Sanford/Morton), the Board approved Consent Calendar.

AYES: 9
NOES: 0
ABSTAIN: None

Operational Report

11. Monthly ART operational update was provided by Robert Johnson with MV Transportation, Inc. (MV) Mr. Johnson updated the Board on the MV's current efforts to continue recruitment strategies to have sufficient staffing to support upcoming holiday season and future transportation needs in January 2013, such as Disney's Tinkerbell Half Marathon and NAMM show.

BOARD WORKSHOPS:

12. Presentation of final ATN Re-Structuring Study recommendations and final report
Presentation by TMD, Inc. -- Bruce Behncke, Project Manager

Bruce Behncke of TMD, Inc. provided the final report and recommendations of the ATN Re-Structuring Study. This plan examined the Anaheim Resort Transportation's (ART) existing and future operating environment, outlines ATN's guiding principles and framework for making policy decisions, and includes recommendations for future service changes given other transportation projects including Anaheim Regional Transportation Intermodal Center (ARTIC) and Anaheim Rapid Connection (ARC).

By Motion (Sanford/Borman), the Board accepted the final ATN Re-Structuring Study recommendations and directed ATN staff to continue efforts toward implementation of recommended strategies through a collaborative effort with the City of Anaheim.

AYES: 9
NOES: 0
ABSTAIN: None

ACTION CALENDAR:

13. Upon receipt of the information presented in the Public Hearing (agenda item #2), the ATN Board of Directors authorized Executive Director to execute agreement with the City of Anaheim for the provision of rail feeder transportation services from Anaheim Canyon Metrolink Station to The Anaheim Resort™. Project is funded by Measure M Project S. Authorize Executive Director to:
 - i. Amend agreement with Western Transit to extend current Anaheim Canyon Metrolink service from Downtown Anaheim to the Anaheim Resort;

- ii. Issue a Change Order to A-Z Buses for the purchase of one additional CNG Entourage Bus not to exceed \$147,000; and
- iii. Issue a Change Order to Clever Devices, Inc. for the purchase and installation of internal electronic equipment and real-time message signs not to exceed \$55,000

By Motion (Sanford/Borman), approved Agenda Item #13.

AYES: 9
NOES: 0
ABSTAIN: None

14. Review and approve ATN Membership Investment Rates for calendar year 2013

ATN Board of Directors concurred with staff recommendations to continue ATN membership Investments rates at the current level, which have not been increased since 2002, and directed staff to begin distribution and collection of the ATN membership due for calendar year 2013.

By Motion (Morton/Sanford), the Board approved agenda item #14.

AYES: 9
NOES: 0
ABSTAIN: None

15. Approve final ATN Emergency Operations Plan. Original presentation of the Emergency Operations Plan on October 24, 2012

At the October ATN Board of Directors meeting, ATN staff presented to the Board draft Emergency Operations Plan (EOP). Based on federal compliance requirements, 1% of all federal funds must be spent on emergency operations planning. Staff presented the final ATN EOP plan, upon receipt of final comments from OCTA. The EOP provides a framework for planning for and responding to emergency situations, and identifies the chain of command in such situations. ATN's primary goal is to attend to the needs of passengers and then deal with other emergencies based on direction from other emergency responders.

By Motion (Sanford/Dawdy), the Board Approve final ATN Emergency Operations Plan and directed staff to begin implementation of the EOP.

AYES: 9
NOES: 0
ABSTAIN: None

16. Receive proposals for credit card merchant processing services for ATN operated Ticket Vending Machines (TVMs) located in The Anaheim Resort™ from Chase PaymenTech and FIS in response to the Request for Quotation (RFQ) released by the ATN. Award a three-year agreement, with two

one-year options, to Chase PaymentTech for credit card merchant processing services. Authorize Executive Director to enter into agreement with Chase PaymentTech.

The ATN received two proposals from qualified vendors to provide credit card processing services at 13 ATN's Ticket Vending Machine (TVM) locations. Only two vendors, FIS and Chase PaymeTech are approved by the manufacturer, GFI GenFare, to provide clearing house credit card processing services. Since FIS functions as a "middle man" to Chase PaymeTech, the ATN staff recommended to enter into a contractual relationship directly with Chase PaymeTech to forego payment of additional processing fees. Agreement with Chase PaymeTech would be for three (2) years with two one-year options. Transition of the credit card processing services would occur in February 2013.

By Motion (Sanford/Brown), the Board Approve staff recommendation and authorized Executive Director to execute agreement between the ATN and Chase PaymeTech.

AYES: 9
NOES: 0
ABSTAIN: None

At 3:45 p.m., the ATN Board of Directors recessed the Board meeting to convene the Meeting of the ATN Annual General Membership Meeting and to reconvene following adjournment of general membership meeting

17. Review of the ATN Work Program for 2013

ATN Execution Director presented the upcoming 2013 ATN Work Program. The efforts for 2013 will include six (6) main priorities.

I -- REQUESTS FOR PROPOSALS – *CONTRACTED SERVICES*

- A. Anaheim Resort Transportation (ART) – Issuance date March 2013
- B. ART ACCESS Service – Issuance date February 2013
- C. Signage and Printing Services – Issuance date March 2013
- D. Electronic Fare Media – Issuance date February 2013
- E. Financial Services -- Issuance date March 2013, or as soon as the 2012 auditing services are completed

II – AGREEMENT RE-NEGOTIATIONS

- A. Agreement for Transportation Service between the ATN and Disneyland® Resort
- B. Agreement for Maintenance Service and bus leasing between the ATN and OCTA

III – EMERGENCY OPERATIONS PLAN

Implementation of the Emergency Operations Plan (EOP) shall begin in 2013. One (1) percent of the federal 5307 funding needs to be expended on EOP. This work effort will include execution of necessary agreements and/or Memorandums of Understandings (MOUs), as well as procurement of necessary services and/or supplies.

IV – EVENT CENTERS SERVICES INITIATION – service initiation for express transportation services between Anaheim Resort and Platinum Triangle for select Angel Baseball and Ducks National Hockey League games.

V – ARTIC AGREEMENT WITH THE CITY OF ANAHEIM

VI – RELOCATION OF ATN FACILITY

18. ATN Board of Directors Elections

- a. Nominations from the Floor – NONE
- b. New & Incumbent Board Member Self-Introductions

New members of the ballot for the positions on the ATN Board of Directors made brief presentations about the background and expertise.

- c. Conduct Vote for 2013 ATN Board of Directors

Election of the 2013 ATN Board of Directors was conducted. Final 2013 ATN Board of Directors roster is enclosed.

At 4:15 p.m. the ATN Board of Directors adjourned the ATN General Membership Meeting and reconvened ATN Board of Directors meeting.

CLOSED SESSION:

Conference with Legal Counsel to discuss

Property Location: 1354 South Anaheim Boulevard, Anaheim, California 92805
Owner/Negotiating Party: Walter J. Furie and Gladys Furie c/o Farmers & Merchants Bank Trust

Initiation of litigation pursuant to Govt. Code § 54956.9(c): (1 case)

Personnel Matters – Public Employee Performance Evaluation pursuant to Govt. Code § 5457(b)(1)
Title: Executive Director

Adjourn Closed Session. ATN legal counsel, Mr. Houston, made a report. No action to report.

Next regular ATN Board of Directors meeting will take place at the Anaheim Convention Center Room 206, 800 West Katella Avenue, Anaheim, on Wednesday, January 23, 2013.