

ANAHEIM RESORT TRANSPORTATION



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**Anaheim Transportation Network
Board of Directors Meeting Minutes
Wednesday, April 25, 2012
3:00 P.M. – 5:00 P.M.**

**Anaheim Convention Center
Room 201A
800 West Katella Avenue, Anaheim, CA 92802**

Board members in attendance:

Tom Morton, City of Anaheim
Charles Ahlers, AOCVCB
Fred Brown, Desert Palms Hotel
Jeff Morse, DoubleTree Guest Suites
Luanna Huber, Walt Disney Company
Marcus Borman, Anaheim Marriott
Todd Ament, Anaheim Chamber of Commerce
Sven Grunder, Holiday Inn & Staybridge
Bill O'Connell, BW Stovall Hotels

ATN Staff Present:

Diana Kotler, Anaheim Transportation Network
Lita Aguilar, Anaheim Transportation Network
Shelly Bullard, Anaheim Transportation Network

Legal Counsel:

Pam Lee, Aleshire & Wynder, LLP

Ex-Officio Members:

George Lee, MV Transportation, Inc.
Judie Smith, MV Transportation, Inc.

ATN Members Present:

Linda Johnson, City of Anaheim
Jamie Lai, City of Anaheim

Members of the Public Present:

Todd Priest, CPA

AGENDA

PUBLIC HEARING: None

Call To Order: ATN Board of Directors meeting called to order at 3:05 pm

Reports:

All agenda items and reports were available for review at the Anaheim Transportation Network office. Any writings or documents provided to a majority of Anaheim Transportation Network Board Members regarding any items of this agenda (other than writings legally exempt from public disclosure) will be made available at the Anaheim Transportation Network, located at 1280 South Anaheim Blvd., Anaheim, CA 92805 during regular business hours.

Additions/Deletions to the Agenda – Staff informed the Board that there were no additions or deletion from the agenda

Public Comments: None

Consent Calendar:

Items 1 – 5 on the consent calendar will be acted on by one roll call vote unless members of the ATN Board of Directors, staff or the public request the item to be discussed and/or removed from the consent calendar for separate action:

1. Receive and approve minutes of the ATN Board of Directors and General Membership meeting held on Wednesday, March 28, 2012
2. Receive and file status report pertaining to the Anaheim Transportation Network operations
ATN Focus Area Reports – March 31, 2012
3. Receive and approve ART Operating Reports through March 31, 2012
4. Receive and file ATN membership report
5. Receive and close financial reports for the periods of February 29, 2012. File draft financial reports for the period of March 31, 2012

By Motion (Brown/Ament), the Board approved Consent Calendar

AYES: 9
NOES: 0
ABSTAIN: None

END OF CONSENT CALENDAR

Operational Report:

6. ART operational update – monthly report provided by MV Transportation, Inc.

George Lee, Operations Supervisor, with MV Transportation, Inc. provided a presentation highlighting some of MV's recent activities and accomplishments. Mr. Lee discussed the operation of routes 18 and 19 and noted that ridership has been about 80 riders a day and has been steadily increasing since the expansion of the routes. MV has also been training staff in customer service and electronic cell phone inspection procedures, which will assist in CHP inspections and will be paperless.

BOARD WORKSHOPS:

7. Anaheim Regional Intermodal Center (ARTIC) – *presentation by the City of Anaheim. Information will be provided at the meeting*

Jamie Lai from the City of Anaheim presented an update on the status of the ARTIC project. It was estimated that design was 90% complete, and that it would be 100% complete by May 2012. The City anticipates going out to bid in May 2012, beginning construction in fall 2012 and project completion in 2014. The presentation included a detailed look at the building and site design of the project including the layout of parking. The current design includes 1082 parking spaces, which is less than what was deemed necessary by their parking demand study. According to that study, they would need 832 spaces. To ensure adequate parking is available, a parking consultant will continue to analyze parking needs once ARTIC opens.

Jamie Lai from the City of Anaheim presented an update on the Anaheim Resort Connector (ARC) project. There are three options under consideration; 1) people mover, 2) Bus Rapid Transit, or 3) Street Car. Each option has a different alignment and cost associated with it. The City anticipates that the EIR would begin in 2013 and ARC would be complete in 2018.

8. Proposed Anaheim Resort Transportation Fare Increase – *recommendation of the ATN Executive Ad Hoc Committee*

Staff presented a recommendation of the ATN Executive Ad Hoc Committee regarding a fare increase and revenue sharing program. The ATN Executive Ad Hoc Committee began looking at the fare increase in October 2011. Fares have not increased for adult passes since 2005 and have not increased for child passes since they were first implemented in 2008. After consideration, the Committee recommends increasing adult and child passes to the following:

	<u>Adult</u>	<u>Child</u>
1-day ticket	\$ 5.00	\$2.00
3-day ticket	\$12.00	\$3.00
5-day ticket	\$20.00	\$5.00

Staff then discussed a proposed revenue sharing program in which the additional revenue from the increase in the adult passes would be shared with member properties. A benchmark would be established for each property based on sales history. ATN and the member properties would share the revenue received from the increase on a 50/50 basis the benchmark was reached. Once that benchmark was reached, the member property would receive 100% of the revenue from the increase in adult passes. ATN would receive 100% of the revenue from the increase in child passes.

The Board discussed how GardenWalk would participate in the revenue sharing program since passes are not sold at that property but did not reach conclusion. They recommended that contracts with the hotels should be reissued on a fiscal basis starting July 1, 2012. These issues will be further discussed at the General Assembly/public hearing in May 2012.

9. Proposed Anaheim Transportation Network Fiscal Year 2012/13 Operating Budget
recommendations of the ATN Executive Ad Hoc Committee

Staff presented the FY 2012/13 Operating Budget which includes all estimated revenue and expenses. Staff discussed specific factors affecting the budget, including the loss of revenue from the properties in Garden Grove, increasing fuel costs due to the additional fleet vehicles being purchased, and increasing fuel prices for propane and compressed natural gas (CNG). Staff also outlined some unknown costs such as maintenance costs for the new CNG buses, and the cost of a new lease agreement for ATN administration and fleet storage/maintenance facilities, as well as, potential litigations costs.

The Board of Directors directed staff to prepare a 5-year budget projection for operating and capital for the next meeting. They also recommended that if the revenue sharing program is approved, that it be renegotiated annually with the member properties on a contract basis.

ACTION CALENDAR:

10. Review and discuss ART Fleet Plan

This item was continued to a future meeting. No action was taken.

11. Adjourn ATN Board of Directors Meeting

ATN Regular Board of Directors meeting adjourned at 4:35 p.m.

Closed Session:

Conference with Legal Counsel – Anticipated Litigation

Significant exposure to litigation pursuant to Government Code Section 54956.9(b): (1 matter)

The ATN Board of Directors convened Closed Session portion of the meeting. One item was discussed during Closed Session.

Adjourn Closed Session

Next regular ATN Board of Directors meeting will take place at the Anaheim Convention Center Room 206, 800 West Katella Avenue, Anaheim, on Wednesday, May 23, 2012.

All agenda items and back-up materials are available for review at the ATN Office and on the ATN website at www.rideart.org.