

the **ART** of connecting the dots

Be Part of Cutting Edge Innovation!



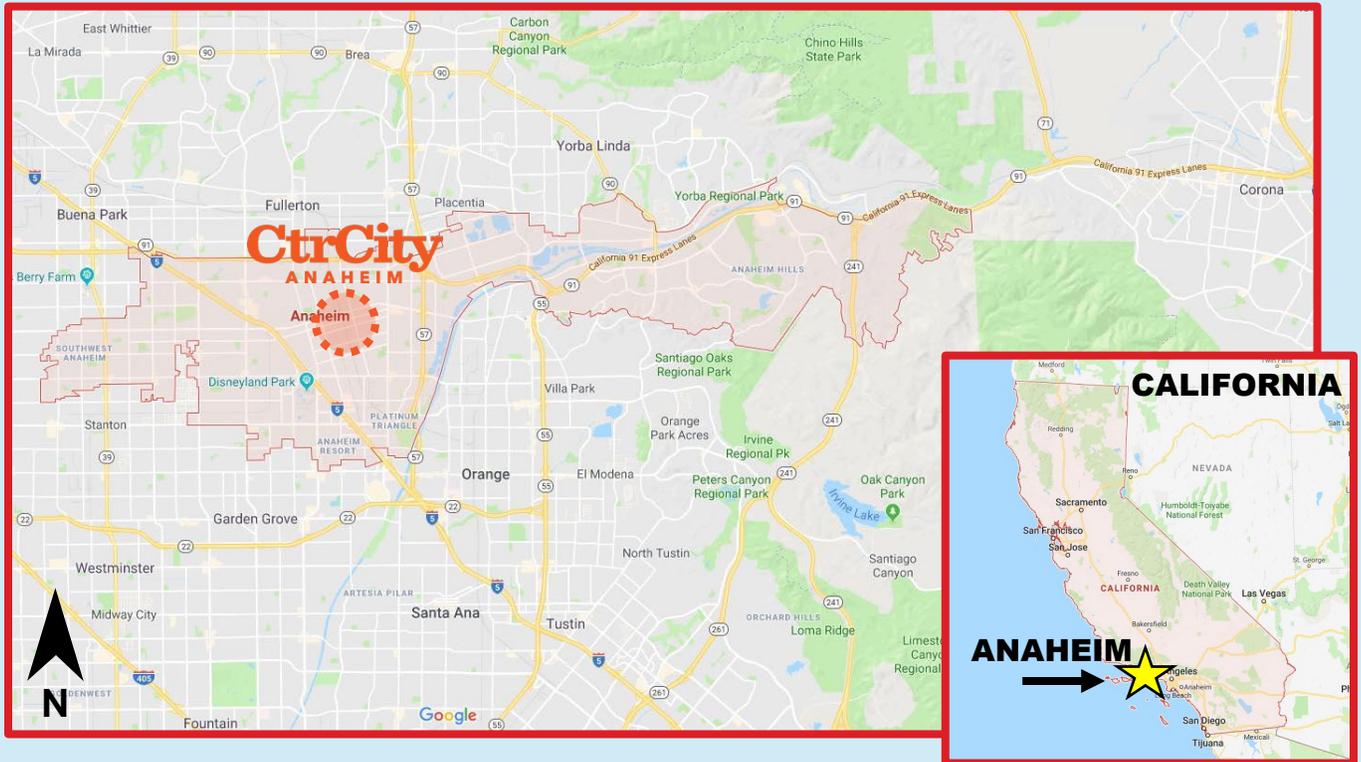
ART Fast Facts

- 81 Vehicle Fleet; **50%** will be Zero-Emission in 2019
- 9.5 Million Annual Ridership
- Subject to FTA Tri-Annual Review
- Transit Asset Management Plan
- Federal Recipient ID Number 9211
- 501(c)4 Nonprofit



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Map: City of Anaheim



City of Anaheim Demographics

County: Orange

Population: 349,007

- Hispanic/Latino: 53.8%
- White: 25.2%
- Black/African American: 2.2%
- Asian: 16.3%
- Other: 2.5%

Poverty: 61.7%

Sources: Census Bureau; California HPI

The Anaheim Transportation Network's mission is to enhance transportation options by delivering reliable and efficient transportation solutions. Our commitment to customers focuses on integrity, customer service, a can-do spirit, communication, and partnerships.

Active Investments

create an influx of new residents and visitors to the City of Anaheim for work and play.

Anaheim Convention Center is the largest convention center, west of the Mississippi, just added 200,000 ft² of new space.

Major Expansion at Disneyland on 17 new acres of attraction space, opening in 2019; will bring 20,000 new daily visitors & require 3,800 new employees.

New Hotels under construction will host 2,400 guests per day & require 2,000 new employees.

Platinum Triangle is a 591-acre, mixed-use development in the final build-out phase.

CtrCity in Downtown Anaheim is being established as a "car-free" zone where transit will be marketed as a utility (like electricity), not a service. More than 1,000 new housing units expected by 2021.



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#ElectrifyAnaheim

Changing the Transit Paradigm in Southern California

Visionary Goals for the 21st Century

Objectives

Reduce

Greenhouse gas (GHG) emissions

Expand & Improve

Service to increase ridership

Support

Tourism industry – including over 6,000 new jobs and 20,000 new daily visitors in 2019

Connect

Diverse ridership demographics to multiple transit modes (Amtrak, Metrolink)

Fair Share

Funding to Southern California under Cap and Trade

Goal 1. FRAN MicroTransit: Free Rides Around the Neighborhood

New transit service, using 10 small capacity (six-passenger) all-electric vehicles, will provide a new circulator and on-demand service in the **CtrCity** downtown corridor.

Goal 2. Zero Emission Buses

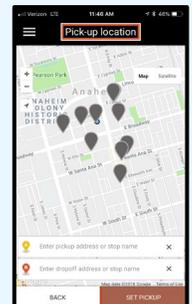
40 zero-emission vehicle (ZEV), all-electric buses will expand bus service to serve growing ridership, replace LNG buses, and allow ATN to have a **57%** ZEV fleet by 2020.

Goal 3. Solar Canopies & Maintenance Facility

New maintenance facility with solar charging canopies will accommodate the new MicroTransit fleet and expanded electric bus fleet, as well as current and future electrification needs.

Goal 4. Mobile App Integration

Integrate real-time parking guidance for CtrCity with ATN's transit planning and ride hailing mobile app. The app is being launched in connection with the FRAN microtransit system.



We are halfway there!

We need your help to achieve our vision of a 100% Zero-Emission Fleet!



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Funding Needed to Accomplish ZEV Goal:

Total Project Cost: \$53,479,250

Local Match: \$43,029,250 P3 Leveraged Funds: \$7,000,000

Federal Assistance: 3,000,000

Organic and Significant Growth

- Multiple local developments are exploding the need for transit. Availability and ability of public transit to meet this demand will ensure long-term environmental benefits.
- The Anaheim Resort, including Disneyland Resort (largest single site employer in California) and surrounding lodging establishments, combined with the growing CtrCity and Platinum Triangle, is a key economic and employment engine for the City of Anaheim, Orange County, and the State.
- Tourism is the 3rd largest industry (from an employment perspective) for the State of California.

Leverages Partners & Existing Initiatives

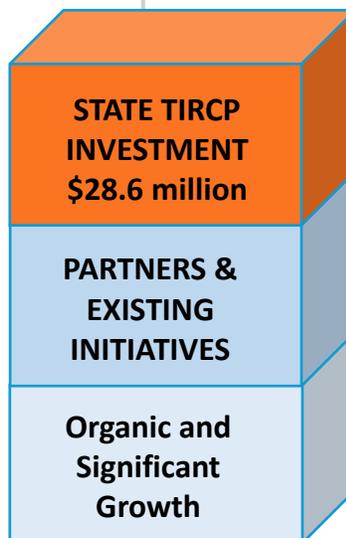
- The project lays a foundation for MicroTransit to create a **new mode of service** that does not currently exist.
- One-of-a-kind mobile ticketing app under development to create seamless trip and destination booking using P3 partnerships. **\$2 million total value.**
- Smart street signage and real-time bus arrival information already being procured. **\$800,000 total value.**



#ElectrifyAnaheim is a paradigm shift in public transit in Southern California affecting employees, commuters, and visitors from throughout California, the United States, and the world.

#Electrify
Anaheim

- Funded
- New MicroTransit
 - 40 all-electric bus
 - Maintenance Facility & Solar Canopy
 - Electric Bus Expertise
 - ART TO GO APP
 - Real Time Transit Information
 - CtrCity Car Free Zone
 - Anaheim Convention Ctr.
 - Disneyland & Attractions
 - New Hotels
 - Platinum Triangle & ARTIC
 - CtrCity



#ElectrifyAnaheim Benefits

- 625,000 new riders annually by 2021
- 42,423 metric tons of CO2 emission reductions over the project life
- 57% fully-electric fleet by 2020

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