

For Immediate Release

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Anaheim Resort Transportation and The City of Costa Mesa Introduce a New Costa Mesa Bus Service

Anaheim CA. (May 18, 2017) - <u>Anaheim Resort Transportation</u> (ART) has teamed up with the City of Costa Mesa, Travel Costa Mesa and OCTA (through a transportation grant) to expand its public transportation service with an additional Costa Mesa-only line that begins June 15, 2017.

The ART Costa Mesa-only line is free to the public and will operate daily on a fixed route schedule. It will offer area businesses, employees, residents and visitors an easy and economical transportation option designed to enhance the dining, shopping and the arts experience in Costa Mesa.

"Costa Mesa is the focal point of the county when it comes to culinary, artistic and shopping experiences," Mayor Katrina Foley said. "We are grateful for this new partnership with ART that offers those who live, work and shop here a free and convenient way to get to the hubs of creative culture and cuisine."

This ART route will transport riders on 30-passenger (CNG) Compressed Natural Gas ART vehicles along fixed-route stops covering South Bristol Street between South Coast Metro's business and residential areas, South Coast Plaza, The LAB, The Camp, and Costa Mesa's cultural arts centers.

"ART is designed to provide both locals and visitors with a convenient public transportation option, and the Costa Mesa-only line gives us a new opportunity to showcase this engaging destination," said Paul Sandford, ART Chairman of the Board. "Freeing people up with convenient transportation possibilities will give

them more time to enjoy this area, from happy hour to shopping sprees. Connecting the dots to Orange County's, dining, shopping and entertainment is what ART is all about."

Additionally, the current ART Costa Mesa/South Coast Plaza (line #22) will continue to provide transit service between Costa Mesa to the Anaheim Resort area. Fares are \$5.50 for adults and \$2.00 for children per day.

About Anaheim Resort Transportation

ART's mission is to enhance transportation options by delivering reliable and clean-fuel transportation solutions for both visitors and local citizens. ART offers a menu of public transportation services for the general public in the Orange County region. These programs include Anaheim Resort Transportation (ART), a network of 22 routes that serve popular destinations within Anaheim and Orange County, California. Connect with ART on Facebook, Twitter, Instagram, and LinkedIn or at rideart.org.

Additional ART images are available upon request.

